



# FAQS BOOKLET



# THE SILK STORY

Silk Oil of Morocco is an Australian Owned, internationally recognised, hair and beauty brand that was founded in 2002 by partners Shirley and Peter Piscina. An empire built by chance with humble beginnings in a home garage. Shirley was in search of a cure for her own personal scalp and skin conditions she'd been suffering from her whole life when she stumbled across Argan Oil, a precious miracle oil derived from the Argan fruit found only on the Argan trees of Morocco. After seeing incredible results herself, Shirley found passion and was determined to share her findings and help as many people as she could. Years on, Silk Oil of Morocco products are used and praised by hair and beauty professionals and can be found in homes around the globe. Even after its success, Silk Oil of Morocco remains passionately run by family from warehouses in Brisbane with manufacturing facilities across Australia.

The product line started with a Hair & Skin Treatment serum which then progressed into an entire professional hair care range. From this foundation flowed Skin Care, Cosmetics, Hair Extensions, Wigs, Male Grooming, Homewares and Accessories. There really is no limit to where the brand can and will venture with a brand mission based around creating accessible, effective, safe and cruelty free products that bring results, a little bit of luxury, joy and empowerment to their customers. Silk offers a unique product performance through the use of beneficial oils, active key ingredients and innovative formulas created with attention to detail and a whole lot of love from one family to another.

But it doesn't stop there. Silk Oil of Morocco have expanded even further by giving consumers the chance to share and earn in the process. The opportunity to either join and run their own business as a Silk Independent Sales Representative, stock Silk in their Salons as a Silk Industry Trade Professional or simply share links and earn through their own unique discount code. A company that shares, based around self-care, love and empowerment – you can't beat it.



# SILK OIL OF MOROCCO



## AUSTRALIAN MADE & OWNED FAMILY RUN BUSINESS

Over 98% of Silk products are manufactured here in Australia supporting local manufacturers. Silk Oil of Morocco is a family owned business. Shirley and Peter along with their four children and staff have all contributed to the brands rapid growth and dramatic success. *"Every family has a story ... become part of ours."*

## INNOVATIVE INGREDIENTS

Silk Oil of Morocco endeavours to use naturally derived and certified organic ingredients wherever possible avoiding the use of SLS (Sodium Lauryl Sulfate), ALS (Ammonium Lauryl Sulfate), SLES (Sodium Laureth Sulfate), parabens, lanolin, mineral oil, linseed oil and alcohol. Cold Pressed Certified Organic Argan Oil works in synergy with other innovative ingredients such as Australian Native Extracts to produce effective products delivering maximum results.

## PROFESSIONAL PRODUCT PERFORMANCE

Silk Oil of Morocco products are used professionally because of their amazing results which in turn has created a loyal brand following.

## VALUE FOR MONEY

When customers purchase Silk Oil of Morocco products they receive great value for money. Not only is the Silk range made up of professional products that perform effectively, but the products are supplied in generous sizes with packaging that exudes class and sophistication.



## MONEY BACK GUARANTEE

Silk Oil of Morocco offers all customers a 14 day money back guarantee. If for any reason a customer is not satisfied with any Silk Oil of Morocco products they can return the products back to Silk Head Office within 14 days for a replacement or full refund (less shipping).

## NOT TESTED ON ANIMALS

Silk Oil of Morocco believes that testing on animals is unethical and not necessary. Silk Oil of Morocco products are not tested on animals.

## SUPPORTED CHARITIES

Silk Oil of Morocco are proud supporters of a number of chosen charities that focus on important health and social issues close to our hearts'. Every year we seek to align with registered charities whose mission aligns with our personal values and beliefs. By purchasing any one of the charity cause products, you will be helping us support these charities. We donate (on your behalf) a % of every cause product sale to its relevant charity.

## VEGAN FRIENDLY

Silk Oil of Morocco strive to produce Vegan friendly products that do not contain any animal ingredients or animal derived ingredients.

OVER 300 PRODUCT LINES FOR YOU TO CHOOSE FROM

# KEY INGREDIENTS

## WHAT IS ARGAN OIL?

Argan Oil also known as Oil of Morocco or 'Liquid Gold' has long been a well-kept secret known only to those who have sought the absolute best in hair and skin care. Argan Oil remains one of the rarest oils in the world due to the small and very specific growing areas. The Moroccan Tree is grown in South Western Morocco and is extremely well adapted to drought and other environmentally harsh conditions. It bears a fruit which is a delicacy for tree climbing goats that eat the fruit but leave the hard nut untouched. These nuts are gathered by locals who extract the oil from the kernels via a cold pressing process.

## WHY IS ARGAN OIL CONSIDERED 'LIQUID GOLD'?

According to "The Journal of Pharmacy & Pharmacology" based in France, using the "Traditional" process in the production of Argan Oil it takes a single person 58 hours to produce 2 – 2.5 litres of Argan Oil and this uses 100 kg of Fruit. No wonder it's the most expensive Oil in the world...even with the new " Mechanical" Process which is being adopted in some places in Morocco, to produce 4 – 6 litres of Argan Oil – it still takes 13 hours of work and uses 100 kg of the fruit! Argan Oil is very difficult to make, it takes hours of manual labour that does not come free, so unfortunately there is no such thing as cheap Argan Oil.

## WHAT DOES 'COLD PRESSED' MEAN?

It's no secret that Silk Oil of Morocco products are infused with Cold Pressed Certified Organic Argan Oil, but what does 'Cold Pressed' actually mean? Basically this means that the Argan fruit has been hand picked and cold pressed to produce a very high quality oil with high antioxidant levels and moisture. 'Cold Pressing' to extract oil is regarded as the most effective method of extracting oils without damaging them. Other methods of oil extraction include boiling, solvent extraction and refining operations which can damage the properties and benefits of the oil stripping it of its natural antioxidants, vitamins and colour. With Argan Oil gaining in popularity, there are numerous products popping up on the market claiming to use 'Pure Argan Oil' but how many of these products actually contain 100% cold pressed and 100% natural Argan Oil? There are many variations of Argan Oil quality on the market. It is very important that you are aware of what you are purchasing and using on your hair and skin.





## ARGAN OIL PRODUCTION COMPARISON

	TRADITIONAL OIL	SILK OIL OF MOROCCO COLD PRESSED COSMETIC OIL
Material	Uncontrolled fruit, roasted kernels	<b>Hand picked fruit, roasted kernels</b>
Process	Hand malaxing (heat)	<b>Cold Pressed</b>
Preservation	1-2 weeks	<b>Up to 1 month</b>
Colour	Yellow to brown	<b>Gold-like</b>
Texture	Greasy (heavy)	<b>Non-greasy (lightweight)</b>
Quality	Low	<b>Very High</b>
Moisture	Variable	<b>High</b>
Antioxidants	Variable	<b>High</b>



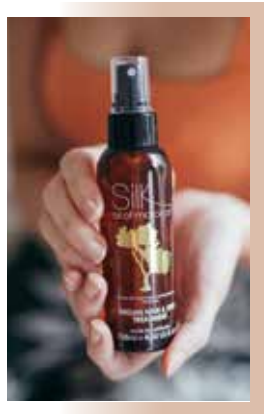


**Silk** oil of morocco



# FAQS HAIRCARE

Silk  
Treatments  
Serums



## ARGAN HAIR & SKIN TREATMENT



**WHAT SIZES ARE AVAILABLE?** 12ml, 60ml, 125ml, 250ml, 500ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN HAIR & SKIN TREATMENT SUITABLE FOR?** Argan Vegan Hair & Skin Treatment is suitable for all hair types

**CAN I USE ARGAN VEGAN HAIR & SKIN TREATMENT TO REDUCE BLOW DRYING TIME, TAME MY FLYAWAYS AND HELP CONTROL FRIZZ?** Absolutely! Argan Vegan Hair & Skin Treatment contains ingredients that have proven to reduce blow drying time. Simply apply a small amount on towel dried hair before combing and blow drying. To tame flyaways and control frizz add a small amount from mid-lengths to ends for a smooth finish

**WILL ARGAN VEGAN HAIR & SKIN TREATMENT MAKE MY HAIR OILY?** It shouldn't as it's a non-greasy ultralight serum. For fine hair use sparingly and for thicker hair use a little more

**DO I USE ARGAN VEGAN HAIR & SKIN TREATMENT ON WET OR DRY HAIR?** Apply Argan Vegan Hair & Skin Treatment on towel dried hair prior to blow drying to help reduce blow drying time and add to dry hair to tame flyaways and frizz

**CAN I USE ARGAN VEGAN HAIR & SKIN TREATMENT AS A BODY MOISTURISER?** Yes, you can use the serum as a body moisturiser. Apply a small amount to dry skin or scalp to provide moisture, shine and hydration

**CAN I USE THE ARGAN VEGAN HAIR & SKIN TREATMENT ON MY FACE?** Yes, the Argan Vegan Hair & Skin Treatment can be used on the hair and the skin. As with all products, always avoid contact with the eyes

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN HAIR & SKIN TREATMENT?** The Argan Vegan Hair & Skin Treatment is infused with a divine passionfruit fragrance

**DO SILK OIL OF MOROCCO PRODUCTS CONTAIN SILICONES?** Some of our Products do contain silicone or silicone derivatives and are used in some of our products for a number of different functions mainly as a conditioning agent and to act as a carrying agent for other ingredients. It is also used to help reduce blow drying time and to help protect against heated styling tools as well as enhancing wet and dry combing. Cyclopentasiloxane is used to help deliver and spread other ingredients to hair. As it is volatile silicone derivative, it evaporates upon application after delivering the key ingredients that provide moisture and shine and is water soluble It is important to note that there are literally hundreds of different silicones available for different functions in the marketplace. Some good and some not so good. We only use silicone blends that are designed for cosmetic & haircare formulations that evaporate upon application and are water soluble once formulated into the Product



## ARGAN STYLING & TREATMENT SET



**WHAT SIZE IS THE HAIR & SKIN TREATMENT?** 125ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN HAIR & SKIN TREATMENT SUITABLE FOR?** Argan Vegan Hair & Skin Treatment is suitable for all hair types

**CAN I USE ARGAN VEGAN HAIR & SKIN TREATMENT TO REDUCE BLOW DRYING TIME, TAME MY FLYAWAYS AND HELP CONTROL FRIZZ?** Absolutely! Argan Vegan Hair & Skin Treatment contains ingredients that have proven to reduce blow drying time. Simply apply a small amount on towel dried hair before combing and blow drying. To tame flyaways and control frizz add a small amount from mid-lengths to ends for a smooth finish

**WILL ARGAN VEGAN HAIR & SKIN TREATMENT MAKE MY HAIR OILY?** It shouldn't as it's a non-greasy ultralight serum. For fine hair use sparingly and for thicker hair use a little more

**DO I USE ARGAN VEGAN HAIR & SKIN TREATMENT ON WET OR DRY HAIR?** Apply Argan Vegan Hair & Skin Treatment on towel dried hair prior to blow drying to help reduce blow drying time and add to dry hair to tame flyaways and frizz

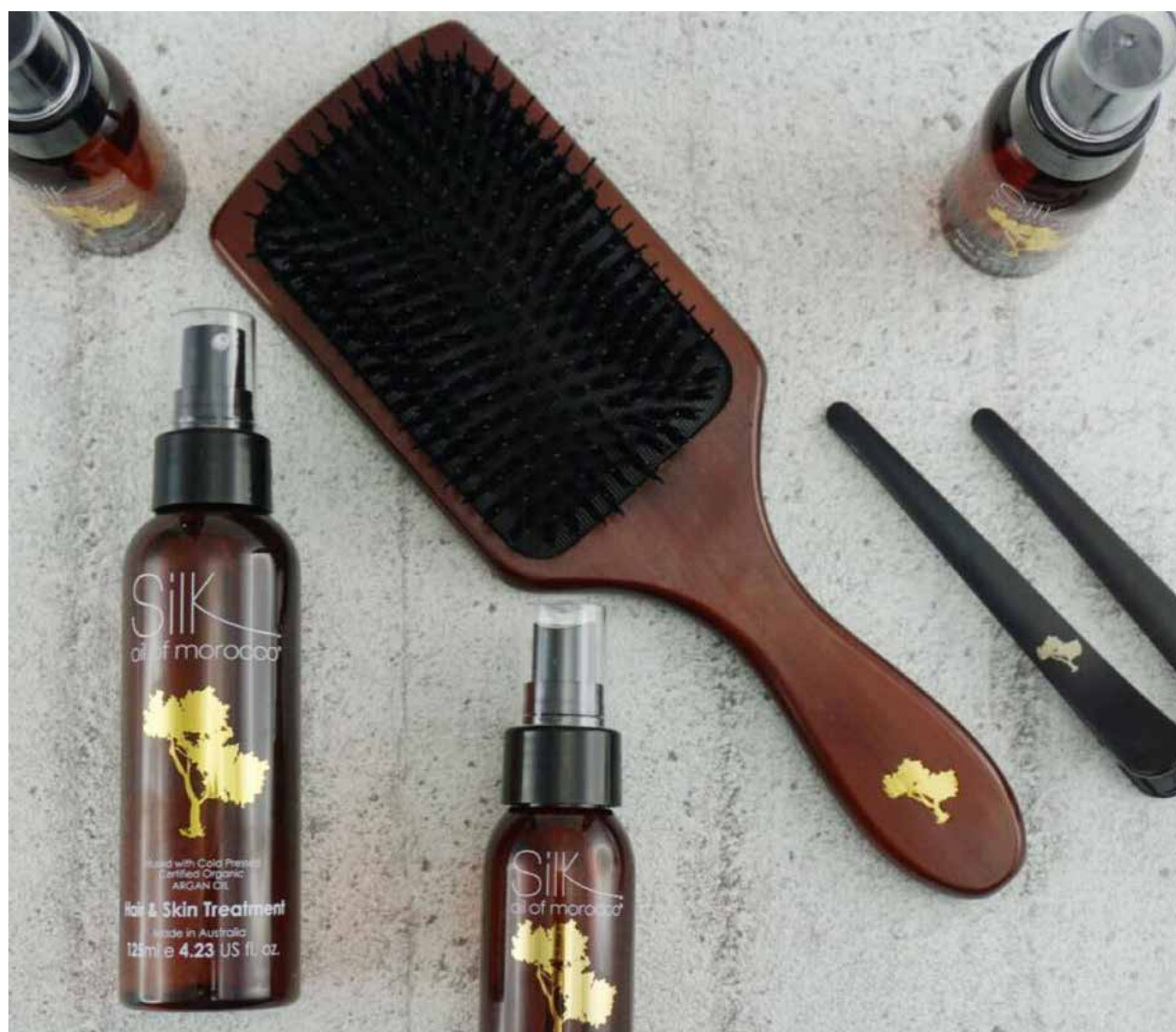
**WHAT FRAGRANCE IS IN THE ARGAN VEGAN HAIR & SKIN TREATMENT?** The Argan Vegan Hair & Skin Treatment is infused with a divine passionfruit fragrance

**CAN I USE MY SILK ARGAN VEGAN INFUSED PADDLE BRUSH ON WET & DRY HAIR?** Yes you can

**HOW DOES THE SILK ARGAN OIL IN THE BRUSH WORK?** Argan Oil is added into the bristles of the brush at time of manufacturing

**HOW LONG DOES THE SILK ARGAN OIL LAST IN THE BRUSH?** The Argan Oil lasts as long as the brush. It is recommended to replace your hair brushes at least once a year

**IS THE SILK ARGAN VEGAN INFUSED PADDLE BRUSH HEAT RESISTANT?** Yes the Silk Argan Vegan Infused Paddle Brush is heat resistant 150° – 170°C so can be used when blow drying





# Silk Shampoos & Conditioners



## ARGAN INTENSE MOISTURE SHAMPOO



**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO SUITABLE FOR?** Argan Vegan Intense Moisture range has been designed for dry to normal hair types. It is great for curly, frizzy and unmanageable medium to thick hair. It is not recommended for oily or fine hair

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan Vegan Intense Moisture Shampoo can be used daily however it is recommended 2-3 times per week. It is also recommended that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse

**IS ARGAN VEGAN INTENSE MOISTURE SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Argan Vegan Intense Moisture Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN INTENSE MOISTURE SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** Yes, Argan Vegan Intense Moisture shampoo can be used on chemically straightened hair

**CAN I USE ARGAN VEGAN INTENSE MOISTURE SHAMPOO ON HAIR EXTENSIONS?** Yes, Argan Vegan Intense Moisture Shampoo can be used in hair extensions as it contains no added proteins

**CAN I USE ARGAN VEGAN INTENSE MOISTURE SHAMPOO ON PERMED HAIR?** Yes, Argan Vegan Intense Moisture Shampoo can be used on permed hair

**IS THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO A HEAVY OR LIGHT SHAMPOO?** The Argan Vegan Intense Moisture Shampoo is one of the heavier shampoos in the Silk range due to high level of beneficial moisturising ingredients and therefore is recommended for medium to thick hair that is normal to dry

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO?** The Argan Vegan Intense Moisture shampoo is infused with a divine passionfruit fragrance





## ARGAN INTENSE MOISTURE CONDITIONER



**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN INTENSE MOISTURE CONDITIONER SUITABLE FOR?** Argan Vegan Intense Moisture range has been designed for dry to normal hair types. It is great for curly, frizzy and unmanageable medium to thick hair. It is not recommended for oily or fine hair

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN INTENSE MOISTURE CONDITIONER AND HOW MUCH DO I USE?** It is recommended to use Argan Vegan Intense Moisture Conditioner 2-3 times per week after shampooing. Apply a small amount evenly from mid-lengths to ends. Leave for 2-3 minutes and rinse thoroughly

**CAN I USE ARGAN VEGAN INTENSE MOISTURE CONDITIONER ON CHEMICALLY STRAIGHTENED HAIR?** Yes, Argan Vegan Intense Moisture Conditioner can be used on chemically straightened hair

**CAN I USE ARGAN VEGAN INTENSE MOISTURE CONDITIONER ON HAIR EXTENSIONS?** Yes, Argan Vegan Intense Moisture Conditioner can be used in hair extensions as it contains no added proteins

**CAN I USE ARGAN VEGAN INTENSE MOISTURE CONDITIONER ON PERMED HAIR?** Yes, Argan Vegan Intense Moisture Shampoo can be used on permed hair

**WHAT IS THE MOISTURE LEVEL OF THE ARGAN VEGAN INTENSE MOISTURE CONDITIONER?** Argan Vegan Intense Moisture Conditioner has a moisture level of 4.5 out of 5

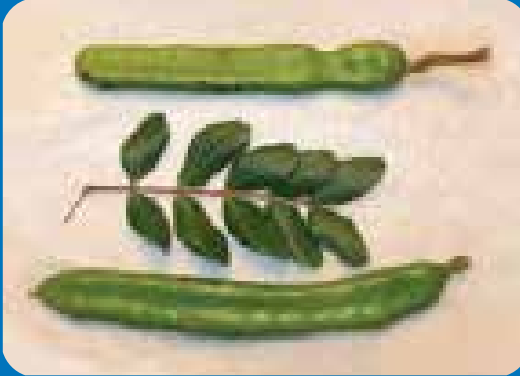
**WHAT FRAGRANCE IS IN THE ARGAN VEGAN INTENSE MOISTURE CONDITIONER?** The Argan Vegan Intense Moisture Conditioner is infused with a divine passionfruit fragrance



# ARGAN REP-HAIR RANGE

## KERATRIX™

RESTORATIVE NATURAL ACTIVE FOR DAMAGED AND WEAKENED HAIR



### Keratrix™ consists of:

- Oligopeptides from carob tree, rich in amino acids, especially glutamic, arginine and aspartic.
- Obtained through selective hydrolysis from its seeds.
- They are incorporated in a Matrix Plus (three-dimensional network of amylopectin), which delivers them sequentially.
- Matrix Plus gets fixed on hair fiber and allows a long-lasting effect.

Hair is the most powerful, exclusive and versatile accessory. Hair fiber is subjected to multiple weakening aggressions caused by the different form and color changing treatments.



Hair becomes fragile & unprotected

### Keratrix™ is a multifunctional active ingredient that:

- Protects hair fiber.
- Strengthens and prevents from breakage.
- Regains integrity.
- Improves elasticity and resistance.

### Recommended for any hair type, especially for damaged and weakened hair, due to its action in:

- REPAIRING
- BREAKAGE PREVENTING
- STRENGTHENING
- PROTECTING
- ANTI-FRIZZ EFFECT
- ANTI-HUMIDITY ACTION

## RECOVER THE HAIR IN 10 DAYS!

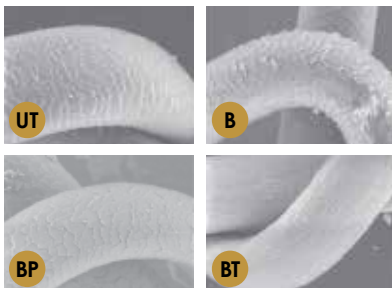
### EX VIVO EFFICACY

Strands of natural hair that after suffering an oxidative process were treated with a neutral shampoo and an active serum (keratrix™ at 5%) or placebo.

#### • SEM microscopy

#### PROTECTING EFFECT

Hair cuticle softens and hair is protected.



USED HAIR SAMPLES: untreated hair (UT), bleached (B), bleached / treated with placebo (BP), bleached / treated with keratrix™ (BT).

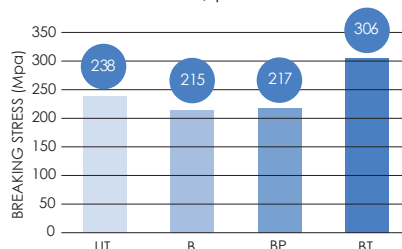
#### • Breaking force

#### STRENGTHENING EFFECT

The sample containing bleached hair treated with keratrix™ is even more resistant to breakage than the untreated hair.

#### Breaking force increases:

- 28.5% vs. untreated hair
- 40.9% vs. bleached / placebo



#### • Hair permeability

#### REPAIRING EFFECT

Through the study of the water adsorption-desorption kinetics, it was proved that keratrix™ regains hair structure and barrier function, diminishing the typical porosity of damaged hair.





## ARGAN REP-HAIR PROTEIN SHAMPOO

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**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO SUITABLE FOR?** Argan Vegan Rep-Hair Protein Shampoo is suitable for a number of hair types- weak hair, split hair, damaged hair, over processed hair, dry hair, brittle hair and coarse hair

**HOW LONG WILL I NEED TO USE THE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO FOR THE KERATRIX TECHNOLOGY TO WORK?**

Generally you start seeing an improvement after a few washes and your hair starts to recover in just 10 - 14 days. After a month of regular use you will start seeing a big improvement. Keratrix should start to protect the hair fiber, strengthen and prevent from breakage, regain its integrity and improve elasticity and resistance

**CAN I USE THE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO ON BLONDE HAIR?** Argan Vegan Rep-Hair Protein Shampoo is perfect for blonde hair as blonde hair is usually brittle and chemically over processed

**HOW OFTEN DO I USE THE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO?** Use Argan Vegan REP-Hair Shampoo 2-3 times per week. Please be mindful that you can feed the hair with too much protein which can leave the hair feeling dry and brittle

**CAN I USE THE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO ON COLOURED HAIR?** Coloured hair is over processed hair so using the Argan Rep-Hair Protein shampoo will definitely help moisturise and repair the hair

**IS ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Argan Vegan REP-Hair Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan REP-Hair Protein Shampoo should not be used on chemically straighten hair as it contains a large amount of protein

**CAN I USE ARGAN VEGAN REP-HAIR PROTEIN SHAMPOO ON HAIR EXTENSIONS?** No, Argan Vegan REP-Hair Protein Shampoo should not be used in hair extensions as it contains a large amount of protein

**WHAT IS THE FRAGRANCE USED IN ARGAN VEGAN REP-HAIR SHAMPOO?** Argan Vegan Rep-Hair Protein Shampoo has a beautiful Melon Berry fragrance and provides the ultimate repair fix for dry, brittle and damaged hair

## ARGAN REP-HAIR PROTEIN CONDITIONER

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**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN REP-HAIR PROTEIN CONDITIONER SUITABLE FOR?** Argan Vegan Rep-Hair Protein Conditioner is suitable for a number of hair types- weak hair, split hair, damaged hair, over processed hair, dry hair, brittle hair and coarse hair

**HOW LONG WILL I NEED TO USE THE ARGAN VEGAN REP-HAIR PROTEIN CONDITIONER FOR THE KERATRIX TECHNOLOGY TO WORK?** Generally you start seeing an improvement after a few washes and your hair starts to recover in just 10 - 14 days. After a month of regular use you should start seeing a big improvement. Keratrix should start to protect the hair fiber, strengthen and prevent from breakage, regain its integrity and improve elasticity and resistance. Use in conjunction with Argan Vegan REP-Hair Protein Shampoo

**IF I HAVE COLOUR DAMAGED HAIR SHOULD I USE THE ARGAN VEGAN REP-HAIR PROTEIN CONDITIONER?** Absolutely. Argan Vegan Rep-Hair Protein Conditioner is perfect for colour damaged hair as it increases hair resistance and elasticity. It also helps mend and strengthen hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN REP-HAIR PROTEIN CONDITIONER?** Argan Vegan Rep-Hair Protein Conditioner has a beautiful Melon Berry fragrance and provides the ultimate repair fix for dry, brittle and damaged hair

**IS THE ARGAN VEGAN REP-HAIR PROTEIN CONDITIONER MOISTURISING?** Yes, Argan Vegan Rep-Hair Protein Conditioner will leave the hair moisturized and conditioned. The moisture level in this conditioner is 3.5 out of 5





## SOY PROTEIN

# ENERGY, VOLUME AND REPAIR FOR THE HAIR

### The intelligent solution for stressed and unhealthy hair

Based on this special amino acid profile, the hydrolyzed soybean protein (INCI: Hydrolyzed Soy Protein) offers the following benefits for hair:

- ✓ "Strength and Energy" concept: The energizer for the hair
- ✓ Protection, repair and restructuring of the cuticle
- ✓ Penetration up to the outer zone of the hair cortex
- ✓ Formation of a significant protective film on the hair
- ✓ More than 40% increase in the bending stability of hair fibres
- ✓ Positive influence on hair volume and styling
- ✓ Especially suitable for supporting concepts for stressed, brittle, long hair and sensitive hair tips

Figure 1: Amino acid profile Gluadin® Soy (relative to amino acid content)

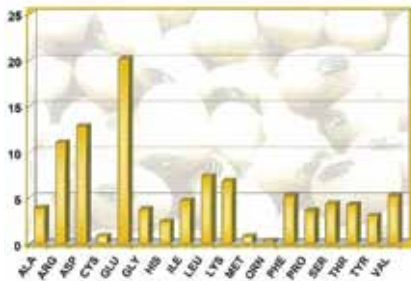
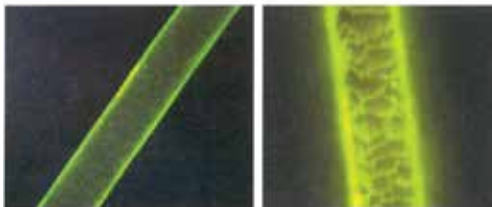


Figure 2: Fluorescence microscope images of the hair after treatment with Gluadin® Soy (1% AS)



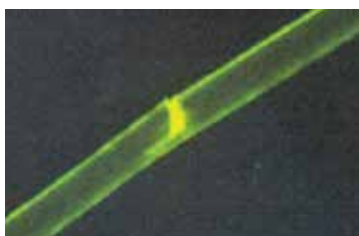
### Protection and strengthening for the hair

For this purpose, Gluadin® Soy was labeled with a fluorescent substance (fluorescein isothiocyanate - FITC) so that the substantivity and the penetration behavior of the soybean hydrolyzate applied to the hair could be studied by fluorescence microscopy. In this way, we were able to trace the remarkable path of Gluadin® Soy in the hair (see Figure 2.)

After treatment with Gluadin® Soy, a **significant absorption** of the soybean hydrolyzate on the hair could be observed. The Gluadin® Soy covers the sensitive hair fibre as a sort of **protective protein layer**. It concentrates preferentially at especially vulnerable locations such as the edges of the cuticle cells, hair tips, and any fracture sites or cracks (see Figs 2. and 3.)

From this it follows that Gluadin® Soy can be used to achieve and **intelligent repair effect**: Intelligent proteins recognise the exposed weak spots of the hair and exhibit substantivity and strengthen the hair fibre exactly where this is urgently needed.

Figure 3: Fluorescence microscope images of the hair fracture site after treatment with Gluadin® Soy (1% AS)



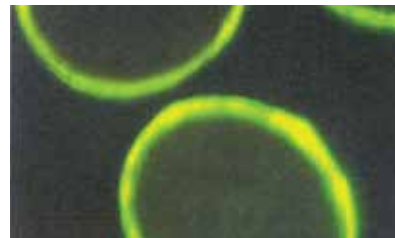
- ✓ Protein
- ✓ Energy
- ✓ Repair
- ✓ Strengthening

### Energizer for the hair's natural protective layer

At the same time, Gluadin® Soy can be regarded as an energizer for the hair's natural protective layer, the cuticle. Day by day, this layer is exposed to enormous stresses - from everyday activities such as brushing, shampooing and styling to ultraviolet radiation and other environmental influences, as well as permanent waving and bleaching. The undesirable consequence is lusterless, brittle hair, which is difficult to comb and even more difficult to style. This is exactly where the "**Strength and Energy**" concept of Gluadin® Soy becomes effective.

**Gluadin® Soy protects, strengthens and repairs the hair.** The hair's natural protective layer is maintained or is restructured exactly where this is urgently necessary. Moreover, this intelligent soybean-sourced active substance forms an effective protein film on the surface of the hair, protecting it against, for example, detrimental environmental influences and harmful substances. In other words, a sort of **hair sealing coat** can be created, but **without any undesirable build-up effect**. Gluadin® Soy keeps the cuticle smooth and flexible and thus displays a positive influence on the hair's feel and shine. In sensory assessments, we could prove a **structuring effect** and a stronger tactile sensation after the use of Gluadin® Soy

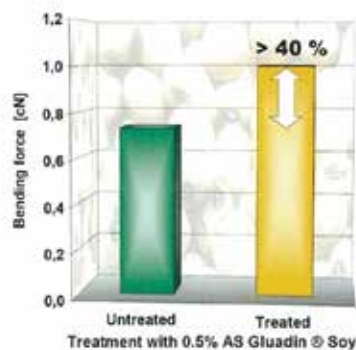
Figure 4: Fluorescence micrograph of hair cross-sections after treatment with Gluadin® Soy (1% AS)



### Protection up to the outer cortex

As well as the formation of an effective protective film on the surface of the hair, a small amount of penetration up to the outer cortex can be detected (see Fig 4). In other words, smallest nature-identical building blocks penetrate deep into the hair and strengthen it.

Figure 5: Study of the bending strength of hair strands



### Improved hair volume and styling

Another proof of the effectiveness of this "Strength and Energizing" concept of Gluadin® Soy is provided by measurements of the bending strength of hair strands. The test method involves bending a hair tress to a given degree and measuring the required force needed for this process. This method enables conclusions about the inner strength or stability of the tested hairs and the resulting hair volume, as the bending strength is one of the factors that has a considerable influence on hair volume.

After only one treatment with Gluadin® Soy a significant increase in the bending stability of more than 40% was detected (see Fig 5). This can lead to, for example, an increase in hair volume **and an improvement in hair styling**.



## ARGAN VOLUMIZING SHAMPOO

**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN VOLUMIZING SHAMPOO SUITABLE FOR?** Argan Vegan Volumizing range has been designed for flat/limp, lifeless/fine, oily & thin hair

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN VOLUMIZING SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan Vegan Volumizing Shampoo can be used daily however it is recommended 2-3 times per week. It is also recommend that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse

**IS ARGAN VEGAN VOLUMIZING SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Argan Vegan Volumizing Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN VOLUMIZING SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan Volumizing shampoo should not be used on chemically straighten hair as it contains Soy Protein

**CAN I USE ARGAN VEGAN VOLUMIZING SHAMPOO ON HAIR EXTENSIONS?** No, Argan Vegan Volumizing Shampoo should not be used in hair extensions as it contains Soy Protein

**CAN I USE ARGAN VEGAN VOLUMIZING SHAMPOO ON PERMED HAIR?** No, the Argan Vegan Volumizing Shampoo should not be used on permed hair

**IS THE ARGAN VEGAN VOLUMIZING SHAMPOO A HEAVY OR LIGHT SHAMPOO?** The Argan Vegan Volumizing Shampoo is one of the lighter shampoos in the Silk range as it has been formulated for use on fine thin hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN VOLUMIZING SHAMPOO?** The Argan Vegan Volumizing range is infused with a lovely Jasmine & Green Tea fragrance

**DOES THE ARGAN VEGAN VOLUMIZING SHAMPOO MOISTURISE AS WELL AS ADD VOLUME?** The Argan Vegan Volumizing Shampoo contains an ingredient called Soy Protein. This increases the bending stability of hair of more than 40% which can lead to an increase in hair volume and improvement in hair styling. It also improves the tensile strength of the hair. Combined with other active ingredients such as Cold Pressed Certified Organic Argan Oil, Macadamia Oil, Aloe Vera and Pro-Vitamin B5 to help add moisture

**DO I HAVE TO USE THE ARGAN VEGAN VOLUMIZING CONDITIONER TO GET THE BEST RESULTS?** To provide the best result possible it is recommended to use the Argan Vegan Volumizing Conditioner in conjunction with the Argan Vegan Volumizing Shampoo



## ARGAN VOLUMIZING CONDITIONER

**WHAT SIZES ARE AVAILABLE?** 100ml, 375ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN VOLUMIZING CONDITIONER SUITABLE FOR?** Argan Vegan Volumizing range has been designed for flat/limp, lifeless/fine, oily & thin hair

**DO I APPLY THE ARGAN VEGAN VOLUMIZING CONDITIONER ON MY ROOTS TO GET MORE VOLUME?** No, wet hair and apply a small amount evenly from mid-lengths to ends. Leave for 2-3 minutes and rinse thoroughly. Use in conjunction with Silk Oil of Morocco's Argan Liquid Volumizer or Volumizing Dust to create a natural, full bodied look

**DOES THE ARGAN VEGAN VOLUMIZING CONDITIONER WEIGH THE HAIR DOWN?** No, the Argan Vegan Volumizing Conditioner is a lightweight conditioner that does not weigh the hair down

**CAN I USE ARGAN VEGAN VOLUMIZING CONDITIONER ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan Volumizing Conditioner should not be used on chemically straighten hair as it contains Soy Protein

**CAN I USE ARGAN VEGAN VOLUMIZING CONDITIONER ON HAIR EXTENSIONS?** No, Argan Vegan Volumizing Conditioner should not be used on hair extensions as it contains Soy Protein

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN VOLUMIZING CONDITIONER?** The Argan Vegan Volumizing range is infused with a lovely Jasmin & Green Tea fragrance

**DOES THE ARGAN VEGAN VOLUMIZING CONDITIONER MOISTURISE AS WELL AS ADD VOLUME?** The Argan Vegan Volumizing Conditioner contains an ingredient called Soy Protein. This increases the bending stability of hair of more than 40% which can lead to an increase in hair volume and improvement in hair styling. It also improves the tensile strength of the hair. Combined with other ingredients such as Cold Pressed Certified Organic Argan Oil, Macadamia Oil, Sweet Almond Oil, Aloe Vera, Evening Primrose Oil and Pro-Vitamin B5 to help add moisture





## ARGAN DETOX SHAMPOO



**WHAT SIZES ARE AVAILABLE?** 100ml, 250ml, 1 litre

**WHAT HAIR TYPE IS THE ARGAN VEGAN DETOX SHAMPOO SUITABLE FOR?** Argan Vegan Detox Shampoo is suitable for all hair types

**WHAT DOES THE ARGAN VEGAN DETOX SHAMPOO DO?** Silk Oil of Morocco's sulfate free Argan Vegan Detox Shampoo enhanced with Australian Native Quandong Extract has been formulated to assist in the removal of product build-up, oily residues and chlorine on all hair types. This luxurious shampoo gently cleanses the hair leaving it refreshed, soft and smooth

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN DETOX SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan vegan Detox Shampoo can be used once a fortnight. It is also recommend that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse. For those who use a lot of hair products or swim regularly weekly use is advised

**IS ARGAN VEGAN DETOX SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Silk Oil of Morocco Argan Vegan Detox Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN DETOX SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** Yes, Argan Vegan Detox Shampoo can be used on chemically straighten hair

**CAN I USE ARGAN VEGAN DETOX SHAMPOO ON HAIR EXTENSIONS?** Yes, Argan Vegan Detox Shampoo can be used in hair extensions as it contains no added proteins

**CAN I USE ARGAN VEGAN DETOX SHAMPOO ON PERMED HAIR?** Yes, Argan Vegan Detox Shampoo can be used on permed hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN DETOX SHAMPOO?** Spearmint Essential Oil is used in the Argan Vegan Detox Shampoo





## ARGAN TONING SHAMPOO



**WHAT SIZES ARE AVAILABLE?** 100ml, 250ml, 1000ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN TONING TREATMENT SHAMPOO SUITABLE FOR?** Argan Vegan Toning Treatment Shampoo is suitable for a number of hair types- blonde & pre-lightened hair, bleached hair, grey/white hair, tinted/highlighted hair and even dark hair

**WHAT DOES THE ARGAN VEGAN TONING TREATMENT SHAMPOO DO?** Argan Vegan Toning Treatment Shampoo gently cleanses and refreshes blonde, highlighted or grey hair colour, helps prevent brassy tones and provides intense moisture and shine. It helps to control the tone and texture of blonde hair whilst providing hydration

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN TONING TREATMENT SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan Vegan Toning Treatment Shampoo can be used 2-3 times per week. It is also recommend that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse

**IS ARGAN VEGAN TONING TREATMENT SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Argan Vegan Toning Treatment Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN TONING TREATMENT SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** Yes, Argan Vegan Toning Treatment Shampoo can be used on chemically straighten hair

**CAN I USE ARGAN VEGAN TONING TREATMENT SHAMPOO ON HAIR EXTENSIONS?** Yes, Argan Vegan Toning Treatment Shampoo can be used in hair extensions as it contains no added proteins

**CAN I USE ARGAN VEGAN TONING TREATMENT SHAMPOO ON PERMED HAIR?** Yes, Argan Vegan Toning Treatment Shampoo can be used on permed hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN TONING TREATMENT SHAMPOO?** A blend of Coconut, Mango and Orange Essential Oils are used in the Argan Vegan Toning Treatment Shampoo

**WILL THE ARGAN VEGAN TONING TREATMENT SHAMPOO STAIN MY SCALP?** No, the Argan Vegan Toning Treatment Shampoo will not stain the scalp







## ARGAN SUN SHIELD SHAMPOO

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**WHAT SIZES ARE AVAILABLE?** 250ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN SUN SHIELD SHAMPOO SUITABLE FOR?** Argan Vegan Sun Shield Shampoo is suitable for all hair types especially dry, brittle, over processed or coloured hair

**WHAT DOES THE ARGAN VEGAN SUN SHIELD SHAMPOO DO?** Argan Vegan Sun Shield Shampoo enhanced with UV Filters gently cleanses and helps protect hair against colour fading and damage caused by UV rays. It promotes healthy shiny hair that feels nurtured and looks beautifully soft and revitalized

**HOW DOES THE ARGAN VEGAN SUN SHIELD SHAMPOO PROTECT MY HAIR FROM THE SUN?** Argan Vegan Sun Shield Shampoo is enhanced with UV filters that scatter the UV rays to help protect hair against colour fading and damage

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN SUN SHIELD SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan Vegan Sun Shield Shampoo can be used 2-3 times per week. It is also recommend that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse. For those who use a lot of hair products or swim regularly weekly use is advised

**IS ARGAN VEGAN SUN SHIELD SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Argan Vegan Sun Shield Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**WILL THE ARGAN VEGAN SUN SHIELD SHAMPOO MAKE MY BLONDE HAIR TURN YELLOW?** No, the Argan Vegan Sun Shield Shampoo will not make blonde hair turn yellow

**DOES THE ARGAN VEGAN SUN SHIELD SHAMPOO FADE COLOURED HAIR?** No, Argan Vegan Sun Shield Shampoo is safe to use on permanent coloured hair

**CAN I USE ARGAN VEGAN SUN SHIELD SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan Sun Shield Shampoo cannot be used on chemically straightened hair

**CAN I USE ARGAN VEGAN SUN SHIELD SHAMPOO ON HAIR EXTENSIONS?** No, Argan Vegan Sun Shield Shampoo cannot be used in hair extensions

**CAN I USE ARGAN VEGAN SUN SHIELD SHAMPOO ON PERMED HAIR?** Yes, Argan Vegan Sun Shield Shampoo can be used on permed hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN SUN SHIELD SHAMPOO?** Fresh Lemon Citrus fragrance is used in the Argan Vegan Sun Shield Shampoo



## ARGAN SUN SHIELD CONDITIONER

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**WHAT SIZES ARE AVAILABLE?** 250ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN SUN SHIELD CONDITIONER SUITABLE FOR?** Argan Vegan Sun Shield Conditioner is suitable for all hair types especially dry, brittle, over processed or coloured hair

**WHAT DOES THE ARGAN VEGAN SUN SHIELD CONDITIONER DO?** Argan Vegan Sun Shield Conditioner enhanced with UV Filters instantly revitalizes the appearance of dry, damaged, brittle hair caused by UV rays leaving it feeling deeply moisturised and conditioned without weighing it down. It leaves hair feeling smooth as silk, nurtured, shiny and revitalized

**HOW DOES THE ARGAN VEGAN SUN SHIELD CONDITIONER PROTECT MY HAIR FROM THE SUN?** Argan Vegan Sun Shield Conditioner is enhanced with UV filters that scatter the UV rays to help protect hair against colour fading and damage

**WILL THE ARGAN VEGAN SUN SHIELD CONDITIONER MAKE MY BLONDE HAIR TURN YELLOW?** No, the Argan Vegan Sun Shield Conditioner will not make blonde hair turn yellow

**DOES THE ARGAN VEGAN SUN SHIELD CONDITIONER FADE COLOURED HAIR?** No, Argan Vegan Sun Shield Conditioner is safe to use on permanent coloured hair

**CAN I USE ARGAN VEGAN SUN SHIELD CONDITIONER ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan Sun Shield Conditioner cannot be used on chemically straightened hair

**CAN I USE ARGAN VEGAN SUN SHIELD CONDITIONER ON HAIR EXTENSIONS?** No, Argan Vegan Sun Shield Conditioner cannot be used in hair extensions

**CAN I USE ARGAN VEGAN SUN SHIELD CONDITIONER ON PERMED HAIR?** Yes, Argan Vegan Sun Shield Conditioner can be used on permed hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN SUN SHIELD CONDITIONER?** Fresh Lemon Citrus fragrance is used in the Argan Vegan Sun Shield Conditioner

**IS THE ARGAN VEGAN SUN SHIELD CONDITIONER MOISTURISING?** Yes, Argan Vegan Sun Shield Conditioner will leave the hair feeling deeply moisturised and conditioned without weighing the hair down



Silk

## Treatment Masques



### ARGAN INTENSE MOISTURE MASQUE

**WHAT SIZES ARE AVAILABLE?** 100ml, 250ml, 1000ml

**WHAT HAIR TYPE IS ARGAN VEGAN INTENSE HYDRATING MASQUE SUITABLE FOR?** Argan Vegan Intense Moisture range has been designed for dry to normal hair types. It is great for curly, frizzy and unmanageable medium to thick hair. It is not recommended for oily or fine hair

**CAN I LEAVE ARGAN VEGAN INTENSE HYDRATING MASQUE IN THE HAIR?** It is recommended to use the Argan Vegan Intense Hydrating Masque on wet hair as a quick hydrating conditioner or on towel dried hair for 15 minutes then wash out. For an intense hydrating treatment, apply to towel dried hair for 1-2 hours and then wash thoroughly out

**CAN ARGAN INTENSE VEGAN HYDRATING MASQUE BE USED ON FINE HAIR?** Argan Vegan Intense Hydrating Masque is recommended for medium to thick hair however if your hair is dry and fine apply a small amount on mid-lengths to ends only

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN INTENSE HYDRATING MASQUE?** For fine hair use once a month and for medium to thick hair use once a week

**CAN ARGAN INTENSE VEGAN HYDRATING MASQUE BE USED ON HAIR EXTENSIONS?** Yes, Argan Vegan Intense Hydrating Masque is great for human hair extensions as it will heavily moisturises and leave the hair feeling silky soft

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN INTENSE HYDRATING MASQUE?** The Argan Vegan Intense Hydrating Masque is infused with a divine passionfruit fragrance



### ARGAN REP-HAIR PROTEIN MASQUE

**WHAT SIZES ARE AVAILABLE?** 100ml, 200ml, 1000ml

**WHAT HAIR TYPE IS ARGAN VEGAN REP-HAIR PROTEIN MASQUE SUITABLE FOR?** Argan Vegan Rep-Hair Protein Masque is suitable for a number of hair types- weak hair, split hair, damaged hair, over processed hair, dry hair, brittle hair and coarse hair

**WHAT WILL THIS ARGAN VEGAN REP-HAIR PROTEIN MASQUE DO FOR MY HAIR?** A deep repairing and conditioning treatment formulated with Keratrix- a multifunctional active that helps protect, strengthen, mend & improve hair elasticity and resistance. This protein rich hair masque enhanced with Cold Pressed Certified Organic Argan Oil, Coconut Oil, Pro-Vitamin B5 and Jojoba Oil leaves hair looking strong, healthy, soft, smooth and radiant

**CAN I LEAVE ARGAN VEGAN REP-HAIR PROTEIN MASQUE IN MY HAIR?** It is recommended to use the Argan Vegan REP-Hair Protein Masque on wet hair as a quick hydrating conditioner or towel dried hair for 2-3 minutes then wash out. For an intense conditioning treatment apply to towel dried hair for 10 minutes and then wash thoroughly out

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN REP-HAIR PROTEIN MASQUE?** It is recommended to use once a week/fortnight for an intense treatment depending of hair condition

**CAN ARGAN VEGAN REP-HAIR PROTEIN MASQUE BE USED ON HAIR EXTENSIONS?** No, Argan Vegan REP-Hair Protein Masque cannot be used on hair extensions as it contain Protein

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN REP-HAIR PROTEIN MASQUE?** Argan Vegan Rep-Hair Protein Masque has a beautiful Melon Berry fragrance



## ARGAN FINE HAIR VOLUME MASQUE



**WHAT SIZES ARE AVAILABLE?** 100ml, 200ml, 1000ml

**WHAT HAIR TYPE IS ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE SUITABLE FOR?** Argan Vegan Fine Hair Volumizing Masque is suitable for dry, weak, damaged, flat/limp, dull/lifeless, thin/fine and oily hair

**WHAT WILL THE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE DO FOR MY HAIR?** A lightweight treatment formulated with Soy and Wheat Protein to help strengthen, repair, protect, reduce hair breakage and enhance hair manageability

**CAN I LEAVE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE IN THE HAIR?** It is recommended to use the Argan Vegan Fine Hair Volumizing Masque on wet hair as a quick hydrating conditioner or towel dried hair for 2-3 minutes then wash out. For an intense treatment, apply to towel dried hair for 10 minutes and then wash thoroughly out

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE?** It is recommended to use once a week/fortnight for an intense treatment depending of hair condition

**CAN ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE BE USED ON HAIR EXTENSIONS?** No, Argan Vegan Fine Hair Volumizing Masque cannot be used on hair extensions as it contains Soy and Wheat Proteins

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE?** The Argan Vegan Fine Hair Volumizing Masque is infused with a lovely Jasmine & Green Tea fragrance

**CAN I USE ARGAN VEGAN FINE HAIR VOLUME MASQUE ON CHEMICALLY STRAIGHTENED HAIR?** No, Argan Vegan Fine Hair Volume Masque should not be used on chemically straighten hair as it contains Soy & Wheat Proteins



Silk

# Styling Products



## ARGAN ANTI-FRIZZ CREAM



**WHAT SIZES ARE AVAILABLE?** 60ml, 125ml, 250ml

**WHAT TYPE OF HAIR IS THE ARGAN VEGAN ANTI-FRIZZ CREAM SUITABLE FOR?** Argan Vegan Anti-Frizz Cream is suitable for all hair types especially fine frizzy and unruly hair

**WHAT WOULD I USE THE ARGAN VEGAN ANTI-FRIZZ CREAM FOR AND HOW WOULD I USE IT?** Argan Vegan Anti-Frizz Cream is such a versatile lightweight cream product. It helps tame frizz and flyaways caused by humidity and styling damage promoting a silky smooth finish. Use on long hair to give anti-frizz and shine, use on upstyles to slick those annoying hairs back in place and use on a sleek pony tail as a finishing cream. Dispense 1 – 2 pumps of the Argan Vegan Anti-Frizz Cream to palms and apply to dry hair. Pull through under layers of the hair concentrating on ends where the hair is driest. Then, smooth hands lightly over hair surface to tame trouble spots

**DO I APPLY ARGAN VEGAN ANTI-FRIZZ CREAM ON WET OR DRY HAIR?** Argan Vegan Anti-Frizz Cream works best on dry hair

**DO I LEAVE ARGAN VEGAN ANTI-FRIZZ CREAM IN MY HAIR OR RINSE IT OUT?** Argan Vegan Anti-Frizz Cream is designed as a leave in finishing product so no need to rinse out

**WILL ARGAN VEGAN ANTI-FRIZZ CREAM MAKE THE HAIR OILY?** No, Argan Vegan Anti-Frizz Cream is a lightweight finishing cream formulated with Cold Pressed Certified Organic Argan Oil to help replenish hair moisture and hydration

**WHAT IS THE FRAGRANCE IN THE ARGAN VEGAN ANTI-FRIZZ CREAM?** A beautiful blend of Coconut, Mango and Orange Essential Oils are used in the Argan Vegan Anti-Frizz Cream



## ARGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY



**WHAT SIZES ARE AVAILABLE?** 60ml, 250ml

**WHAT DOES THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY DO?** Argan Vegan Rep-Hair Instant Leave-In Protein Spray is a light leave-in treatment that helps restore weak, brittle and damaged hair. Enriched with Soy Protein and Keratrix- a multifunctional active that helps protect, strengthen, mend and improve hair elasticity and resistance

**DO I APPLY ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY ON WET OR DRY HAIR?** On towel dried hair hold the bottle 10cm from hair and spray treatment. Comb through, do not rinse out and leave in for maximum benefit

**HOW WILL THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY MAKE THE HAIR FEEL AFTER USE?** Argan Vegan Rep-Hair Instant Leave-In Protein Spray revitalises damaged hair leaving it looking healthy and strong

**IS THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY SUITABLE FOR THICK OR FINE HAIR?** Argan Vegan Rep-Hair Instant Leave-In Protein Spray is suitable for all hair types however restores and rejuvenates weak, brittle and damaged hair

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY?** Argan Vegan Rep-Hair Instant Leave-In Protein Spray can be applied after every wash

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY?** Argan Vegan Rep-Hair Instant Leave-In Protein Spray has a beautiful Melon Berry fragrance



## ARGAN HAIRSPRAY



**WHAT SIZES ARE AVAILABLE?** 60ml, 125ml, 250ml

**WHAT TYPE OF HAIR IS THE ARGAN VEGAN HAIRSPRAY SUITABLE FOR?** Argan Vegan Hairspray is suitable all hair types

**WHAT WOULD I USE THE ARGAN VEGAN HAIRSPRAY FOR?** Silk Oil of Morocco Argan Vegan Hairspray is a lightweight fine mist that provides a medium hold, instant shine and volume. It creates a flexible hold without the sticky residue. It is the ideal product to create and set a range of styles

**DO I APPLY ARGAN VEGAN HAIRSPRAY ON WET OR DRY HAIR?** Argan Vegan Hairspray works best on dry hair. Hold at least 10 cm away from hair and spray where desired

**WILL THE ARGAN VEGAN HAIRSPRAY MAKE MY HAIR STICKY AND GREASY?** No, Argan Vegan Hairspray sets medium to strong hold and will leave the hair feeling styled and moisturised

**WHAT IS THE FRAGRANCE IN THE ARGAN VEGAN HAIRSPRAY?** A beautiful blend of Coconut, Mango and Orange essential oils are used in the Argan Vegan Hairspray

**WHAT IS THE ARGAN VEGAN HAIRSPRAY'S HOLD FACTOR?** The Argan Vegan Hairspray has a hold factor 3 out of 5



## ARGAN CURL CRÈME

**WHAT SIZES ARE AVAILABLE?** 200ml

**WHAT TYPE OF HAIR IS THE ARGAN VEGAN CURL CRÈME SUITABLE FOR?** Argan Vegan Curl Crème is suitable for normal to dry, curly, frizzy and dull hair

**WHAT WOULD I USE THE ARGAN VEGAN CURL CRÈME FOR?** Argan Vegan Curl Crème conditions and defines natural curls

**DO I APPLY ARGAN VEGAN CURL CRÈME ON WET OR DRY HAIR?** Argan Vegan Curl Crème can be applied to both wet and dry hair. Apply to dry hair to control natural curl frizz, to separate curls and to define and enhance curls whilst adding moisture. Apply to wet hair and blow dry to set and define curls

**WILL THE ARGAN VEGAN CURL CRÈME MOISTURISE THE HAIR AS WELL AS ENHANCE THE NATURAL CURL?** Yes, the Argan Vegan Curl Crème is designed to enhance and define naturally curly hair and tame frizz whilst providing the added moisture

**WILL THE ARGAN VEGAN CURL CRÈME HOLD STYLED CURLS OR IS IT GENERALLY FOR JUST NATURAL CURLS?** It is better suited to natural curls however can be used in conjunction with Argan Texturizing & Styling Paste and Argan Hairspray for longer lasting curls

**WILL THE ARGAN VEGAN CURL CRÈME MAKE MY HAIR STICKY AND HARD?** No, Argan Vegan Curl Crème will leave the hair feeling soft and silky and will not weigh the hair down

**WHAT IS THE FRAGRANCE IN THE ARGAN VEGAN CURL CRÈME?** Passionfruit fragrance is used in the Argan Vegan Curl Crème

**WHAT IS THE ARGAN VEGAN CURL CRÈME'S HOLD FACTOR?** The Argan Vegan Curl Crème has a hold factor 3 out of 5

**HOW DO I APPLY THE ARGAN VEGAN CURL CRÈME?** Apply the Argan Vegan Curl Crème to hands and scrunch into the hair evenly. Leave to dry naturally for a more relaxed curl. Argan Vegan Curl Crème works well when used with Hair & Skin Treatment to provide extra moisture for people with really frizzy hair





## ARGAN SUN SHIELD LEAVE-IN CONDITIONING SPRAY



**WHAT SIZES ARE AVAILABLE?** 125ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN SUNSHIELD LEAVE-IN CONDITIONING SPRAY SUITABLE FOR?** Argan Vegan Sunshield Leave-In Conditioning Spray is suitable for all hair types and can be used on wet and dry hair

**CAN I USE THE ARGAN LEAVE-IN CONDITIONING SPRAY ON CHILDREN?** Yes, Argan Vegan Sunshield Leave-In Conditioning Spray is great for children as it detangles wet, knotty and unruly hair

**CAN ARGAN VEGAN SUNSHIELD LEAVE-IN CONDITIONING SPRAY REDUCE COLOUR FROM FADING IN THE SUN?** Yes, Argan Vegan Sunshield Leave-In Conditioning Spray is a leave-in product and contains Ethylhexyl Methoxycinnamate which helps scatter the UV rays

**WILL THE ARGAN VEGAN SUNSHIELD LEAVE-IN CONDITIONING SPRAY MAKE MY HAIR OILY?** No, the Argan Vegan Sunshield Leave-In Conditioning Spray is lightweight formula suitable for all hair types and has a perfect balance of moisturising ingredients

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN SUNSHIELD LEAVE-IN CONDITIONING SPRAY?** The Argan Vegan Sunshield Leave-In Conditioning Spray is infused with a divine passionfruit fragrance



## ARGAN LEAVE-IN CONDITIONING SPRAY



**WHAT SIZES ARE AVAILABLE?** 60ml, 250ml

**WHAT HAIR TYPE IS THE ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY SUITABLE FOR?** Argan Vegan Leave-In Conditioning Spray is suitable for all hair types and can be used on wet and dry hair

**CAN I USE THE ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY ON CHILDREN?** Yes, Argan Vegan Leave-In Conditioning Spray is great for children as it detangles wet, knotty and unruly hair. Avoid getting in eyes. If product gets into eyes wash out thoroughly with water

**CAN ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY REDUCE COLOUR FROM FADING IN THE SUN?** Yes, Argan Vegan Leave-In Conditioning Spray is a leave-in product and contains Ethylhexyl Methoxycinnamate which helps scatter the UV rays, helping to protect hair from drying effects caused by the sun

**WILL THE ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY MAKE MY HAIR OILY?** No, the Argan Vegan Leave-In Conditioning Spray is lightweight formula suitable for all hair types and has a perfect balance of moisturising ingredients

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN LEAVE-IN CONDITIONING SPRAY?** The Argan Vegan Leave-In Conditioning Spray is infused with a divine passionfruit fragrance



## ARGAN VOLUMIZING DUST



**WHAT SIZES ARE AVAILABLE?** 10g

**WHAT HAIR TYPE IS ARGAN VEGAN VOLUMIZING DUST SUITABLE FOR?** Argan Vegan Volumizing Dust is suitable for flat/limp, dull/lifeless, thin/fine and oily hair

**WHAT RESULTS WILL ARGAN VEGAN VOLUMIZING DUST GIVE ME?** Argan Vegan Volumizing Dust will add texture and create height, body and volume

**DO I USE THE ARGAN VEGAN VOLUMIZING DUST ON WET OR DRY HAIR?** Only use on dry hair. Lift hair and shake Argan Vegan Volumizing Dust onto root area where volume and thickness is required. Rub into hair roots to achieve instant lift then style as desired

**WILL THE ARGAN VEGAN VOLUMIZING DUST HOLD BACK COMBING OF THE HAIR?** Argan Vegan Volumizing Dust has a hold factor of 4 out of 5 therefore will hold most styling techniques

**CAN ARGAN VEGAN VOLUMIZING DUST BE USED AS A DRY SHAMPOO?** Absolutely. Argan Vegan Volumizing Dust can be used to absorb excess oil from hair roots

**DO I HAVE TO BLOW DRY THE ARGAN VEGAN VOLUMIZING DUST IN FOR IT TO GIVE YOU VOLUME?** No, once the Argan Vegan Volumizing Dust is rubbed into the hair roots it will provide volume however you can use hair tools to help achieve more volume

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN VOLUMIZING DUST?** No added fragrance is added to the Argan Vegan Volumizing Dust



## ARGAN REP-HAIR CRÈME

**WHAT SIZES ARE AVAILABLE?** 100ml

**WHAT DOES THE ARGAN VEGAN REP-HAIR CRÈME DO?** Silk Oil of Morocco's Argan Vegan Rep-Hair Crème helps seal and protect against split ends and adds instant moisture and shine to dry, brittle, damaged hair. Formulated with Keratrix – a powerful and natural anti-breakage technology that helps mend and strengthen hair. This anti-breakage Argan Vegan Rep-Hair Crème provides a restorative moisture-rich injection for damaged and weakened hair

**DO I APPLY THE ARGAN VEGAN REP-HAIR CRÈME ON WET OR DRY HAIR?** Argan Vegan Rep-Hair Crème is best used on dry hair however can also be used on towel dried hair

**CAN I USE THE ARGAN VEGAN REP-HAIR CRÈME WITH OTHER SILK PRODUCTS OR DOES IT WORK BEST ON ITS OWN?** All Silk Oil of Morocco products can be used with the Argan Vegan Rep-Hair Crème. Silk recommend to apply the Argan Rep-Hair Crème prior to using any styling products

**HOW OFTEN DO I USE THE ARGAN VEGAN REP-HAIR CRÈME?** Argan Vegan Rep-Hair Crème can be used after every hair wash

**WITH THE ARGAN VEGAN REP-HAIR CRÈME DO I LEAVE IT IN OR RINSE IT OUT?** Argan Vegan Rep-Hair Crème is designed to be left in the hair to provide the best results. Keratrix has a slow release system and works whilst on your hair

**HOW DO I APPLY THE ARGAN VEGAN REP-HAIR CRÈME?** Apply Argan vegan Rep-Hair Crème to ends ensuring not to over-apply

**DOES THE ARGAN VEGAN REP-HAIR CRÈME WORK BEST IF I USE THE WHOLE ARGAN REP-HAIR RANGE WITH IT?** Argan Vegan Rep-Hair Crème can be used on its own. For really damaged hair it is recommended that it be used in conjunction with the Argan Vegan Rep-Hair Shampoo and Conditioner & Masque Treatment

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN REP-HAIR CRÈME?** The fragrance in the Argan Vegan Rep-Hair Crème is Melon Berry



## ARGAN STYLING & TEXTURIZING PASTE

**WHAT SIZES ARE AVAILABLE?** 100ml, 250ml, 1 litre

**WHAT HAIR TYPE IS THE ARGAN VEGAN DETOX SHAMPOO SUITABLE FOR?** Argan Vegan Detox Shampoo is suitable for all hair types

**WHAT DOES THE ARGAN VEGAN DETOX SHAMPOO DO?** Silk Oil of Morocco's sulfate free Argan Vegan Detox Shampoo enhanced with Australian Native Quandong Extract has been formulated to assist in the removal of product build-up, oily residues and chlorine on all hair types. This luxurious shampoo gently cleanses the hair leaving it refreshed, soft and smooth

**HOW OFTEN SHOULD I USE THE ARGAN VEGAN DETOX SHAMPOO AND DO I NEED TO SHAMPOO TWICE?** Argan vegan Detox Shampoo can be used once a fortnight. It is also recommend that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse. For those who use a lot of hair products or swim regularly weekly use is advised

**IS ARGAN VEGAN DETOX SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN?** Yes, Silk Oil of Morocco Argan Vegan Detox Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE ARGAN VEGAN DETOX SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR?** Yes, Argan Vegan Detox Shampoo can be used on chemically straighten hair

**CAN I USE ARGAN VEGAN DETOX SHAMPOO ON HAIR EXTENSIONS?** Yes, Argan Vegan Detox Shampoo can be used in hair extensions as it contains no added proteins

**CAN I USE ARGAN VEGAN DETOX SHAMPOO ON PERMED HAIR?** Yes, Argan Vegan Detox Shampoo can be used on permed hair

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN DETOX SHAMPOO?** Spearmint Essential Oil is used in the Argan Vegan Detox Shampoo





## ARGAN THERMAL PROTECTION & SHINE SPRAY

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**WHAT SIZES ARE AVAILABLE?** 60ml, 125ml

**WHAT TYPE OF HAIR IS THE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY SUITABLE FOR?** Argan Vegan Thermal Protection & Shine Spray is suitable for medium to thick hair types, normal to dry, frizzy and dull hair. It is not recommended to be used on oily hair

**WHAT WOULD I USE THE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY FOR?** Argan Vegan Thermal Protection & Shine Spray helps protect hair from damage caused by heated appliances and provides brilliant shine

**DO I APPLY ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY ON WET OR DRY HAIR?** Argan Vegan Thermal Protection & Shine Spray is best applied to dry hair if using as a finishing spray for luxurious shine or if being used to protect against heated appliances. It can be applied to towel dried hair from mid-lengths to ends before blow drying for thermal heat protection giving moisture and shine

**DO I LEAVE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY IN MY HAIR OR RINSE IT OUT?** Argan Vegan Thermal Protection & Shine Spray is designed as a leave in finishing product so no need to rinse out

**WILL ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY MAKE MY HAIR OILY?** If you have fine hair it can make your hair oily and Silk recommend that you use the Argan Vegan Hair & Skin Treatment as an alternative. If you have medium to thick hair then it should not leave the hair oily and will protect hair against damage caused by heated appliances

**WHAT IS THE FRAGRANCE IN THE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY?** Passionfruit fragrance is used in the Argan Vegan Thermal Protection & Shine Spray

**DO I APPLY ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY DIRECTLY ON THE HAIR OR APPLY TO HANDS FIRST?** Argan Vegan Thermal Protection & Shine Spray is recommended to be held 20cm away from dry hair before spraying

**WILL ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY PROTECT THE HAIR FROM ALL HEATED TOOLS?** Argan Vegan Thermal Protection & Shine Spray will help protect the hair from all heated appliances

**HOW MUCH OF THE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY DO I USE?** Depends on the density of your hair, however on the top layer you should only require 3-4 sprays

**CAN THE ARGAN VEGAN THERMAL PROTECTION & SHINE SPRAY BE USED AS A FINISHING PRODUCT?** Yes, after styling the Argan Vegan Thermal Protection and Shine Spray can be used as a finishing product. Lightly spray for a healthy glossy sheen



## ARGAN LIQUID VOLUMIZER

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**WHAT SIZES ARE AVAILABLE?** 60ml, 250ml

**HOW DO I USE THE ARGAN VEGAN LIQUID VOLUMIZER?** Silk Oil of Morocco's lightweight and alcohol free Argan Vegan Liquid Volumizer is a versatile styling product. Apply to wet hair to make hair appear thicker and to add hold and shine apply to towel dried hair on mid-lengths to ends to give instant body and texture or to use as a setting spray. Apply to dry hair at the roots before styling using heated appliances to give instant body, hold and shine

**IS THE ARGAN VEGAN LIQUID VOLUMIZER STICKY OR FLAKY?** The Argan Vegan Liquid Volumizer is a non-sticky, lightweight formula that does not weigh hair down

**WHAT HAIR TYPE IS ARGAN VEGAN LIQUID VOLUMIZER SUITABLE FOR?** Argan Vegan Liquid Volumizer is suitable for fine to medium hair types

**IS THE ARGAN VEGAN LIQUID VOLUMIZER MOVEABLE, CAN I BRUSH THE HAIR AFTER USE?** Argan Vegan Liquid Volumizer is formulated with Hydrolyzed Soy Protein which enhances hair manageability, helps mend and smooth hair, increases the hair's natural ability to retain moisture and improves tensile strength. It can be brushed after application to add body and texture

**DOES THE ARGAN VEGAN LIQUID VOLUMIZER ADD SHINE AS WELL AS ADDING VOLUME?** Yes, Argan Vegan Liquid Volumizer leaves hair nourished whilst adding volume, shine and body

**WHAT IS THE HOLD FACTOR OF THE ARGAN VEGAN LIQUID VOLUMIZER?** The Argan Vegan Liquid Volumizer has a hold factor of 4 out of 5

**WHAT FRAGRANCE IS IN THE ARGAN VEGAN LIQUID VOLUMIZER?** The Argan Vegan Volumizing range is infused with a lovely Jasmine & Green Tea fragrance





Silk

Brushes,  
Combs, Clips



## MICROFIBRE HAIR TOWEL WRAP



**WHAT ARE THE BENEFITS FROM USING THE SILK MICROFIBRE HAIR TOWEL WRAP?** Silk's Micro Fibre Hair Towel Wrap has been designed to gently wrap around hair and effectively absorb water. A simple way to take the hassle out of drying hair. It minimizes hair friction that can lead to damage, helps decrease hair frizz and provides a faster drying time compared with ordinary cotton towels

**IS THE SILK MICROFIBRE HAIR TOWEL WRAP SUITABLE FOR SHORT OR LONG HAIR?** If you have long hair this is for you! One concern for long hair is that when it is wet it is so heavy that it can damage itself just by stretching under its own weight. To avoid this, when you are done showering, wring it out gently and then immediately wrap it up in the Silk Microfibre Hair Towel Wrap so it can be dried gently and fast with minimal friction. Can also be used on shorter hair

**WHAT MATERIAL IS THE SILK MICROFIBRE HAIR TOWEL WRAP MADE OUT OF?** 80% Polyester and 20% Polyamide





## ARGAN INFUSED PADDLE BRUSH

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**CAN I USE MY SILK ARGAN VEGAN INFUSED PADDLE BRUSH ON WET & DRY HAIR?** Yes you can

**HOW DOES THE SILK ARGAN OIL IN THE BRUSH WORK?** Argan Oil is added into the bristles of the brush at time of manufacturing

**HOW LONG DOES THE SILK ARGAN OIL LAST IN THE BRUSH?** The Argan Oil lasts as long as the brush. It is recommended to replace your hair brushes at least once a year

**IS THE SILK ARGAN VEGAN INFUSED PADDLE BRUSH HEAT RESISTANT?** Yes the Silk Argan Vegan Infused Paddle Brush is heat resistant

150° – 170°c so can be used when blow drying



## 6 IN 1 PROFESSIONAL VOLUMIZING & TEASING BRUSH

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**IS THE SILK 6 IN 1 VOLUMIZING/TEASING BRUSH HEAT RESISTANT?** Yes the Professional Silk Volumizing/Teasing Brush is able to withstand heat from Hairdryers

**I HAVE REALLY THICK HAIR WILL THE SILK 6 IN 1 VOLUMIZING/TEASING BRUSH WORK?** Absolutely... Yes you may have thick hair but not at your roots! This brush is designed so even you can create BIG HAIR!

**DO YOU HAVE ANY VIDEOS ON YOUTUBE OF THIS SILK 6 IN 1 VOLUMIZING/TEASING BRUSH BEING USED?** We sure do... please head to Silk oil of morocco Youtube

**IS THIS BRUSH VEGAN?** No this is the only Brush in the Silk range that is NOT Vegan. If you require a Vegan Brush please order the Argan Vegan Paddle Brush

**CAN I USE THIS BRUSH ON HAIR EXTENSIONS?** You sure can.

**CAN THIS BRUSH BE USED ON UPSTYLES?** Absolutely, this brush is perfect for upstyles giving you amazing results



## GOLD DETANGLER BRUSH

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**CAN THE SILK DETANGLE BRUSH BE USED ON WET AND DRY HAIR?** Yes the Silk Detangle Brush can be used on both Wet & Dry Hair

**IS THE SILK DETANGLE BRUSH VEGAN?** Yes the Silk Detangle Brush is Vegan

**CAN I USE THE SILK DETANGLE BRUSH ON LONG HAIR?** Absolutely this brush can be used on Short to Long hair

**CAN I USE THE SILK DETANGLE BRUSH ON MY CHILDS HAIR?** Absolutely, however not babies as the plastic will be too harsh for them

**IS THE DETANGLE BRUSH EASY TO CLEAN?** Yes the detangle brush is easy to clean. Pull out any excess hair and then use a Mild Shampoo. Clean with a cloth



## ROSE GOLD DETANGLER BRUSH

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**CAN THE SILK DETANGLE BRUSH BE USED ON WET AND DRY HAIR?** Yes the Silk Detangle Brush can be used on both Wet & Dry Hair

**IS THE SILK DETANGLE BRUSH VEGAN?** Yes the Silk Detangle Brush is Vegan

**CAN I USE THE SILK DETANGLE BRUSH ON LONG HAIR?** Absolutely this brush can be used on Short to Long hair

**CAN I USE THE SILK DETANGLE BRUSH ON MY CHILDS HAIR?** Absolutely, however not babies as the plastic will be too harsh for them

**IS THE DETANGLE BRUSH EASY TO CLEAN?** Yes the detangle brush is easy to clean. Pull out any excess hair and then use a Mild Shampoo. Clean with a cloth



# FAQS

# SKINCARE

Silk  
Face



## ARGAN GEL CLEANSING FACIAL WASH



**WHAT SIZES ARE AVAILABLE?** 200ml, 100ml convenient travel size

**WHAT ARE THE ESSENTIAL OILS USED IN ARGAN GEL CLEANSING FACIAL WASH?** There are 14 essential oils in the argan gel cleansing facial wash- orange, lavender, lavender, pine, bergamot, lime, lemon, coriander, cedar, patchouli, lemongrass, litsear, geranium and eucalyptus to represent the refreshing aroma of the Australian Hinterlands

**HOW OFTEN SHOULD I USE THE ARGAN GEL CLEANSING FACIAL WASH?** Argan gel cleansing facial wash can be used daily

**HOW MUCH OF THE ARGAN GEL CLEANSING FACIAL WASH IS TO BE USED EACH TIME?** Apply 1-2 pumps to damp face, massage in lightly then rinse well with warm water

**CAN I USE THE ARGAN GEL CLEANSING FACIAL WASH TO REMOVE MY MAKEUP?** Yes though take care not to get the product into your eyes. If it gets into your eyes wash out immediately with water

**WHAT DOES SULFATE FREE MEAN?** Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**IS THE ARGAN GEL CLEANSING FACIAL WASH SAFE TO USE AFTER HAVING A DERMABRASION OR OTHER SPECIAL TREATMENT?** We recommend that you always consult and follow the advice from your treating doctor or specialist and that includes their suggested product use. Our Argan Gel Cleansing Facial Wash is not recommended to be used after treatments or on any broken skin

**CAN THE ARGAN GEL CLEANSING WASH BE USED ON ALL SKIN TYPES?** Generally yes it can, however if you have really sensitive skin it is always best to patch test the product first



## ARGAN GENTLE FACIAL EXFOLIATOR

**WHAT SIZES ARE AVAILABLE?** 120g

**WHAT INGREDIENTS ARE EXFOLIATING IN THE ARGAN GENTLE FACIAL EXFOLIATOR?** Finely ground argan shell powder, jojoba beads and finely ground walnut shell powder are the gentle exfoliating ingredients used. No plastic beads are used in this product

**WHAT ARE THE BENEFITS FROM USING THE ARGAN GENTLE FACIAL EXFOLIATOR?** The argan gentle facial exfoliator gently polishes and removes dead skin cells revealing smooth, radiant looking skin and leaves skin feeling fresh, smooth and hydrated

**HOW OFTEN DO I NEED TO USE THE ARGAN GENTLE FACIAL EXFOLIATOR?** For the best results it is recommended to use the argan gentle facial exfoliator 1-2 times per week

**IS IT RECOMMEND TO USE ANYTHING AFTER USING THE ARGAN GENTLE FACIAL EXFOLIATOR?** After using the argan gentle facial exfoliator it is recommend to use the hydrating facial masque to refresh stressed dehydrated skin

**IS THE ARGAN GENTLE FACIAL EXFOLIATOR SAFE TO USE AFTER HAVING A DERMABRASION OR OTHER SPECIAL TREATMENT?** No, we recommend that you always consult and follow the advice from your treating doctor or specialist and that includes their suggested product use. Our argan gentle facial exfoliator is not recommended to be used after treatments or on any broken skin on the facial area

**CAN THE ARGAN GENTLE FACIAL EXFOLIATOR BE USED ON ALL SKIN TYPES?** Generally yes it can however if you have really sensitive skin it is always best to patch test the product first





## ARGAN HYDRATING FACIAL MASQUE

**WHAT SIZES ARE AVAILABLE?** 120g

**WHAT KEY INGREDIENTS ARE IN THE HYDRATING FACIAL MASQUE?** Cold pressed certified organic argan oil, australian macadamia nut oil, nourishing shea butter, natural vitamin e, 14 essential oils and australian kaolin clay provides the ultimate moisture fix to refresh stressed, dehydrated skin

**WHAT ARE THE BENEFITS FROM USING THE ARGAN HYDRATING FACIAL MASQUE?** The argan hydrating facial masque helps to hydrate and moisturise skin and assists in leaving skin clean, smooth and refreshed

**HOW DO YOU USE THE ARGAN HYDRATING FACIAL MASQUE?** Apply a thin coat to clean, dry skin. Allow to dry for 10-15 minutes then rinse with warm water. Use 1-3 times per week

**IS THE ARGAN HYDRATING FACIAL MASQUE SAFE TO USE AFTER HAVING A DERMABRASION OR OTHER SPECIAL TREATMENT?**

No, we recommend that you always consult and follow the advice from your treating doctor or specialist and that includes their suggested product use. Our argan hydrating facial masque is not recommended to be used after treatments or on any broken skin on the facial area

**CAN THE ARGAN HYDRATING FACIAL MASQUE BE USED ON ALL SKIN TYPES?** Generally yes it can however if you have really sensitive skin it is always best to patch test the product first



Silk  
Treatments



PURE ARGAN OIL

**WHAT INGREDIENTS ARE IN THE PURE ARGAN OIL?** The pure argan oil boasts 98% cold pressed certified organic argan oil and 2% natural vitamin E.

**WHAT ARE THE BENEFITS FROM USING PURE ARGAN OIL?** Pure argan oil exudes moisture and hydration delivering great nurturing benefits to the skin. It is rich in vitamin e, omega-6 & omega-9 essential fatty acids & is packed full of antioxidants. It can be used on a variety of skin and scalp concerns and can also provide visual benefits by reducing the appearance of fine lines by softening the skin and increasing elasticity. Pure argan oil is also light in molecular weight and soaks into the skin leaving no greasy residue.

**IS THE PURE ARGAN OIL HEAVY ON THE SKIN?** No, pure argan oil is lightweight and absorbs quickly leaving no greasy residue.

**WHAT SIZE BOTTLES IS THE PURE ARGAN OIL AVAILABLE IN?** You can purchase the pure argan oil in 5 different sizes- 5ml, 15ml, 30ml, 50ml & 100ml.

**CAN I USE THE PURE ARGAN OIL AS A NIGHT TREATMENT?** Absolutely. It is recommended to use the normal fragrance free pure argan oil as a hydrating night oil treatment.

**CAN I USE THE PURE ARGAN OIL AROUND MY EYES AND TO REMOVE EYE MAKEUP?** Yes. Always be careful when using any product around they eye and like any product, if it does get into your eye rinse with water immediately. It can be used to remove eye makeup and will help condition lashes. It is recommended to use only the normal fragrance free pure argan oil around the eye area as it is a sensitive area.

**CAN I ADD PURE TO ANY OTHER PRODUCT TO GIVE IT A MOISTURE BOOST FOR REALLY DRY SKIN?** Generally speaking yes however all silk oil of morocco argan products have been formulated with cold pressed certified organic argan oil.

**CAN I USE PURE ARGAN OIL IN MY HAIR?** It is recommended that the pure argan oil be used on the skin and the argan hair & skin treatment which contains a high amount of cold pressed certified organic argan oil be used in the hair.

**CAN I USE THE PURE ARGAN OIL IN MY COOKING?** No, our pure argan oil is formulated for personal use to be used as a Skin Care product.

**CAN I USE THIS PRODUCT IF I HAVE A NUT ALLERGY?** No, it is not recommended at all as argan oil is derived from the nuts of the argania spinosa tree. There are many different types of nut allergies and it is always best to consult your doctor though we recommend that you do not use any of our argan products as they all contain argan oil and most products also contain other nut derived ingredients such as macadamia oil. Please review the full list of ingredients on the website and/or product sheet.





## PURE ARGAN OIL WITH LAVENDER ESSENTIAL OIL

**WHAT INGREDIENTS ARE IN THE LAVENDER PURE ARGAN OIL?** The lavender pure argan oil boasts over 98% cold pressed certified organic argan oil, natural vitamin e & lavender essential oil

**WHAT TYPE OF LAVENDER ESSENTIAL OIL IS USED?** Lavandula angustifolia oil

**WHAT ARE THE BENEFITS FROM USING LAVENDER PURE ARGAN OIL?** Lavender pure argan oil exudes moisture and hydration with a subtle lavender aroma delivering great nurturing benefits to the skin. It is rich in vitamin e, omega-6 & omega-9 essential fatty acids & is packed full of antioxidants. It can be used on a variety of skin and scalp concerns and can also provide visual benefits by reducing the appearance of fine lines by softening the skin and increasing elasticity. Pure argan oil is also light in molecular weight and soaks into the skin leaving no greasy residue

**IS THE LAVENDER PURE ARGAN OIL HEAVY ON THE SKIN?** No, Lavender pure argan oil is lightweight and absorbs quickly leaving no greasy residue

**WHAT SIZE BOTTLES IS THE LAVENDER PURE ARGAN OIL AVAILABLE IN?** You can purchase the lavender pure argan oil only in the 30ml size.

**CAN I USE THE LAVENDER PURE ARGAN OIL AS A NIGHT TREATMENT?** No, essential oils can sometimes irritate the face so it is recommended that the normal pure argan oil be used as a night oil treatment

**CAN I USE THIS PRODUCT IF I HAVE A NUT ALLERGY?** No, it is not recommended at all as argan oil is derived from the nuts of the argania spinosa tree. There are many different types of nut allergies and it is always best to consult your doctor though we recommend that you do not use any of our argan products as they all contain argan oil and most products also contain other nut derived ingredients such as macadamia oil. Please review the full list of ingredients on the website and/or product sheet



## PURE ARGAN OIL WITH LEMON MYRTLE ESSENTIAL OIL

**WHAT INGREDIENTS ARE IN THE LEMON MYRTLE PURE ARGAN OIL?** The lemon myrtle pure argan oil boasts over 98% cold pressed certified organic argan oil, natural vitamin e & australian lemon myrtle essential oil

**WHAT TYPE OF LEMON MYRTLE ESSENTIAL OIL IS USED?** Australian backhousia citriodora leaf oil

**WHAT ARE THE BENEFITS FROM USING LEMON MYRTLE PURE ARGAN OIL?** Lemon myrtle pure argan oil exudes moisture and hydration with an uplifting citrus aroma delivering great nurturing benefits to the skin. It is rich in vitamin e, omega-6 & omega-9 essential fatty acids & is packed full of antioxidants. It can be used on a variety of skin and scalp concerns and can also provide visual benefits by reducing the appearance of fine lines by softening the skin and increasing elasticity. Pure argan oil is also light in molecular weight and soaks into the skin leaving no greasy residue

**IS THE LEMON MYRTLE PURE ARGAN OIL HEAVY ON THE SKIN?** No, lemon myrtle pure argan oil is lightweight and absorbs quickly leaving no greasy residue

**WHAT SIZE BOTTLES IS THE LEMON MYRTLE PURE ARGAN OIL AVAILABLE IN?** You can purchase the lemon myrtle pure argan oil only in the 30ml size

**CAN I USE THE LEMON MYRTLE PURE ARGAN OIL AS A NIGHT TREATMENT?** No, essential oils can sometimes irritate the face so it is recommended that the normal pure argan oil be used as a night oil treatment

**CAN I USE THE PURE ARGAN OIL WITH LEMON MYRTLE IF I HAVE A NUT ALLERGY?** No, it is not recommended at all as argan oil is derived from the nuts of the argania spinosa tree. There are many different types of nut allergies and it is always best to consult your doctor though we recommend that you do not use any of our argan products as they all contain argan oil and most products also contain other nut derived ingredients such as macadamia oil. Please review the full list of ingredients on the website and/or product sheet





## PURE ARGAN OIL WITH ROSE ESSENTIAL OIL

**WHAT INGREDIENTS ARE IN THE ROSE PURE ARGAN OIL?** The Rose Pure Argan Oil boasts over 98% Cold Pressed Certified Organic Argan Oil, Natural Vitamin E & Rose Essential Oil

**WHAT TYPE OF ROSE ESSENTIAL OIL IS USED?** Oil expressed from rosa damascena flower extract

**WHAT ARE THE BENEFITS FROM USING ROSE PURE ARGAN OIL?** Moroccan rose argan oil exudes moisture and hydration with a subtle rose aroma delivering great nurturing benefits to the skin. It is rich in vitamin E, omega-6 & omega-9 essential fatty acids & is packed full of antioxidants. It can be used on a variety of skin and scalp concerns and can also provide visual benefits by reducing the appearance of fine lines by softening the skin and increasing elasticity. Pure Argan oil is also light in molecular weight and soaks into the skin leaving no greasy residue

**IS THE ROSE PURE ARGAN OIL HEAVY ON THE SKIN?** No, rose pure argan oil is lightweight and absorbs quickly leaving no greasy residue

**WHAT SIZE BOTTLES IS THE ROSE PURE ARGAN OIL AVAILABLE IN?** You can purchase the rose pure argan oil only in the 30ml size

**CAN I USE THE ROSE PURE ARGAN OIL AS A NIGHT TREATMENT?** No. Essential oils can sometimes irritate the face so it is recommended that the normal pure argan oil be used as a night oil treatment

**CAN I USE THIS PRODUCT IF I HAVE A NUT ALLERGY?** No, it is not recommended at all as argan oil is derived from the nuts of the argania spinosa tree. There are many different types of nut allergies and it is always best to consult your doctor though we recommend that you do not use any of our argan products as they all contain argan oil and most products also contain other nut derived ingredients such as macadamia oil. Please review the full list of ingredients on the website and/or product sheet





Silk  
Hands



## ARGAN HAND & NAIL CREAM



**WHAT SIZES ARE AVAILABLE?** 100ml

**WHAT ARE THE BENEFITS FROM USING THE ARGAN HAND & NAIL CREAM?** The argan hand & nail cream promotes youthful looking hands, deeply hydrates dry skin and also assists in strengthening nails and conditioning cuticles making it the ideal solution to dry hands and brittle nails

**HOW DO I APPLY THE ARGAN HAND & NAIL CREAM AND HOW OFTEN IS IT TO BE USED?** Apply a generous amount to clean dry hands massaging into nail bed and cuticle. For best results apply once or twice a day

**IS THE HAND & NAIL CREAM STICKY AND GREASY?** No, not at all. It is lightweight cream that absorbs easily leaving no sticky residue. The vanilla fruit extract also leaves a subtle beautiful vanilla aroma

## ARGAN NAIL & CUTICLE OIL



**WHAT SIZES ARE AVAILABLE?** 5ml, 15ml

**WHAT ARE THE BENEFITS FROM USING THE ARGAN NAIL & CUTICLE OIL?** It assists in softening and moisturising cuticles whilst offering hydration to dry, brittle nails. It also promotes healthier looking nails & cuticles

**DO THE NAILS NEED TO BE CLEAN BEFORE USING THE NAIL AND CUTICLE OIL?** It is recommended to wash and dry hands then disperse one drop of nail and cuticle oil onto each nail/cuticle and massage into nail bed

**WHAT INGREDIENTS MAKE UP THE ARGAN NAIL & CUTICLE OIL?** A beautiful blend of quality oils to help strengthen and hydrate nails and cuticles- Cold Pressed Certified Organic Argan Oil, Australian Cold Pressed Sweet Almond Oil, Sunflower Seed Oil, Jojoba Seed Oil, Apricot Oil, Vitamin E, Pro-Vitamin B5 and Lavender Essential Oil

**HOW LONG WILL THE NAIL AND CUTICLE OIL LAST BEFORE IT EXPIRES?** Argan nail & cuticle oil will last 12 months after opening as long as the bottle is closed effectively

Silk  
Hand  
Sanitiser



70% ALCOHOL GEL HAND SANITISER - LEMON FRESH - SPRING FRESH



**WHAT SIZES ARE AVAILABLE?** 100 ml & 250 ml

**WHAT % OF ALCOHOL ARE IN THE SANTISERS?** 70% Alcohol

**WHAT FRAGRANCES ARE IN THE ALOCHOL SANITISERS?** Lemon Fresh & Spring Fresh, you choose

**IS THEIR ARGAN OIL IN THE SANTISERS?** No

**ARE THE ALOCHOL SANITISERS GEL OR LIQUID?** Gel

**WHAT IS THE EXPIRY DATE?** 2 years from opening

**CAN THESE BE SHIPPED INTERNATIONALLY?** No, unfortanetely due to class dangerous goods. Class 3

**DO YOU NEED WATER FOR THE SANITISERS TO WORK?** No, water is required

**ARE THE HAND SANITISERS MADE IN AUSTRALIA?** Yes

ANTIBACTERIAL FOAM HAND SANITISER - OCEAN FRESH



**WHAT SIZES ARE AVILABLE?** 150ml

**DOES THE MOUSSE CONTAIN ALCOHOL?** No, specifically designed for those who are not wanting to use alcohol

**WHAT IS THE FRAGRANCE?** Ocean Fresh

**IS THEIR ARGAN OIL IN THE SANTISER?** No

**WHAT IS THE EXPIRY DATE?** 2 years from opening

**CAN THESE BE SHIPPED INTERNATIONALLY?** Yes they can

**DO YOU NEED WATER FOR THE SANITISERS TO WORK?** No, water required

**ARE THE HAND SANITISERS MADE IN AUSTRALIA?** Yes, proudly manufactured in Australia

**WHAT IS THE ACTIVE INGREDIENT?** **Benzalkonium Chloride** is a Quaternary Ammonium Compound, otherwise known as a Quat. It is one of the safest biocides known and has a long history of efficacious use. Benzalkonium Chloride has residual antibacterial qualities continuing to kill germs for a few hours after initial application.



## ANTIBACTERIAL SPRAY HAND SANITISER - LEMON ZEST



**WHAT SIZES ARE AVAILABLE?** 100 ml & 375 ml

**WHAT % OF ALCOHOL ARE IN THE NON ALOCHOL SANTISERS?** No alcohol. This has been specifically manufactured for people who wish to not use alcohol

**WHAT FRAGRANCES ARE IN THE ALOCHOL SANITSERS?** Lemon Zest

**IS THEIR ARGAN OIL IN THE SANTISERS?** NO

**ARE THE NON ALOCHOL SANITSERS GEL OR LIQUID?** Liquid

**WHAT IS THE EXPIRY DATE?** 2 years from opening

**CAN THESE BE SHIPPED INTERNATIONALLY?** Yes

**DO YOU NEED WATER FOR THE SANITSERS TO WORK?** No

**ARE THE HAND SANITSERS MADE IN AUSTRALIA?** Yes

**WHAT IS THE ACTIVE INGREDIENT?** **Benzalkonium Chloride** is a Quaternary Ammonium Compound, otherwise known as a Quat. It is one of the safest biocides known and has a long history of efficacious use. Benzalkonium Chloride has residual antibacterial qualities continuing to kill germs for a few hours after initial application



## 75% ALCOHOL GEL HAND SANITISER - ALOE VERA



**WHAT SIZES ARE AVAILABLE?** 250ml

**WHAT % OF ALCOHOL ARE IN THE NON ALOCHOL SANTISERS?** 75% Alcohol

**WHAT FRAGRANCES ARE IN THE ALOCHOL SANITSERS?** Aloe Vera

**IS THEIR ARGAN OIL IN THE SANTISERS?** No

**ARE THE NON ALOCHOL SANITSERS GEL OR LIQUID?** Gel

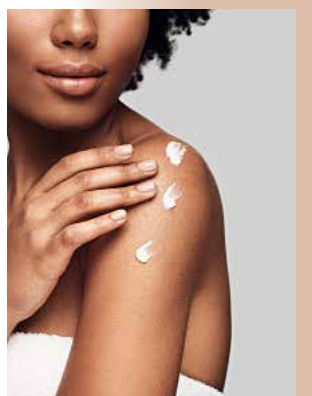
**WHAT IS THE EXPIRY DATE?** 2 years from opening – 12 months unopened so 36 months in all

**CAN THESE BE SHIPPED INTERNATIONALLY?** No

**DO YOU NEED WATER FOR THE SANITSERS TO WORK?** No



Silk  
Body  
Cream



ARGAN BODY CREAM



**WHAT SIZES ARE AVAILABLE?** 250ml

**IS THERE MORE THAN 1 FRAGRANCE IN THE ARGAN BODY CREAM RANGE?** There are six different fragrances in the argan body cream range to match the argan body wash range. Patchouli, geranium & ylang ylang, orange & grapefruit, coconut & lime, moroccan rose, frangipani and lemon blossom. silk offer a fragranced body cream to meet everyone's liking- in fact we are often praised for our sublime fragrances in this range

**IS THE BODY CREAM HEAVY ON THE SKIN?** No, it has a similar consistency to a body butter however offers great spreadability and easily absorbs into the skin leaving no heavy greasy or sticky feeling at all

**CAN I USE THE BODY CREAM AS A FACIAL MOISTURIZER?** You can, however we recommend you use the pure argan oil or argan antioxidant primer as a facial moisturiser as they are lighter and are formulated more for use on the face

**WHAT SKIN TYPE IS THE BODY CREAM SUITABLE FOR?** Body cream is suitable for all skin types to help soften and moisturise dry skin

**WHAT ARE THE KEY INGREDIENTS IN THE BODY CREAM?** It's all about adding moisture so the argan body creams are packed full of goodness- cold pressed certified organic argan oil, australian cold pressed macadamia, almond & olive fruit oils, natural vitamin e and certified organic aloe vera and shea butter all to provide skin with moisture and hydration



LEMON BLOSSOM



FRANGIPANI



COCONUT &  
LIME



MOROCCAN  
ROSE



ORANGE &  
GRAPEFRUIT



PATCHOULI, GERANIUM  
& YLANG YLANG

Silk  
Body  
Scrub



ARGAN BODY SCRUB



**WHAT SIZES ARE AVAILABLE?** 250g

**IS THERE MORE THAN 1 FRAGRANCE AVAILABLE IN THE ARGAN BODY SCRUB RANGE?** There are six different fragrances in the argan body wash range. Patchouli, Geranium & Ylang Ylang, Sweet Orange & Grapefruit, Wild Lime, Moroccan Rose, Frangipani & Lemon Blossom. Silk Oil of Morocco offer a fragranced body wash to meet everyone's liking- in fact we are often praised for our sublime fragrances in this range

**CAN THE ARGAN BODY SCRUBS BE USED ON THE FACE?** No, it is not recommended to use the body scrubs on the face. We recommend using the Argan Gentle Facial Exfoliator as it has been specifically formulated for use on the face. Like any product, if it does get into your eye rinse with water immediately

**HOW OFTEN SHOULD ARGAN BODY SCRUBS BE USED?** It is recommended to use body scrubs only once or twice per week as skin is sensitive and delicate. If you've never used a body scrub before, make sure you test the body scrub on a small patch of your skin before using

**IS A BODY CREAM REQUIRED TO BE APPLIED AFTER USING A BODY SCRUB?** It is recommended to apply Silk Oil of Morocco Argan Body Cream after using the body scrub to help lock in moisture and leave skin feeling smooth and hydrated.

**WHEN IS IT RECOMMENDED TO NOT USE ARGAN BODY SCRUBS?** If your skin is irritated in any way, we recommend that you do not use it. Particularly if you have an open cut, sunburn or rash, you should not use. Body scrubs are formulated to exfoliate skin and can irritate the skin even more prolonging any healing process.



LEMON BLOSSOM



FRANGIPANI



COCONUT &  
LIME



MOROCCAN  
ROSE



ORANGE &  
GRAPEFRUIT



PATCHOULI, GERANIUM  
& YLANG YLANG

Silk  
Body Wash



ARGAN BODY WASH



**WHAT SIZES ARE AVAILABLE?** 375ml & 100ml convenient Travel size

**IS THERE MORE THAN 1 FRAGRANCE IN THE ARGAN BODY WASH RANGE?** There are six different fragrances in the argan body wash range. Patchouli, Geranium & Ylang Ylang, Orange & Grapefruit, Coconut & Lime, Moroccan Rose, Lemon Blossom & Frangipani. Silk Oil of Morocco offer a fragranced body wash to meet everyone's liking- in fact we are often praised for our sublime fragrances in this range

**ARE THE FRAGRANCES USED IN THE BODY WASHES SYNTHETIC OR ESSENTIAL OIL BLENDS?** Essential oil blends offer sublime aromas in the argan body wash range

**ARE THE ARGAN BODY WASHES SAFE TO USE ON THE FACE?** Yes avoiding the eye area, however we recommend using the Argan Gel Cleansing Facial Wash as it has been specifically formulated for use on the face. Like any product, if it does get into your eye rinse with water immediately

**WHAT DOES SULFATE FREE MEAN?** Sulfates are detergents made of sulfur containing mineral salts that make body washes turn into a thick lather and foam. The most common are sodium lauryl sulfate (SLS), sodium laureth sulfate (SLES) and ammonium lauryl sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and of its natural oils and is a known skin irritant. Silk oil of morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

**CAN I USE THE ARGAN BODY WASHES TO SHAVE MY LEGS?** Generally yes as it is a gentle surfactant base that offers great foam and lather whilst adding moisture from the beneficial oils



LEMON BLOSSOM

FRANGIPANI

COCONUT & LIME

MOROCCAN ROSE

ORANGE & GRAPEFRUIT

PATCHOULI, GERANIUM & YLANG YLANG

PASSIONFRUIT & LYCHEE

Silk

# Massage & Body Oil



## ARGAN MASSAGE OIL



**WHAT SIZES ARE AVAILABLE?** 12ml & 100ml

**HOW MANY VARIANTS ARE AVAILABLE?** There are 4 variants available- Blissful, Calming, Relaxation & Vitality

**CAN I USE SILK OIL OF MOROCCO MASSAGE OILS IN AN OIL DIFFUSER?** No, Silk Oil of Morocco Massage Oils are formulated to be used on adult body or as a fragrant oil in your bath and cannot be used in an oil diffuser. If used, it could damage your oil diffuser.

**CAN I USE SILK OIL OF MOROCCO MASSAGE OILS ON CHILDREN?** No, it is not recommended to be used on children as the massage oils contains high amounts of essential oils that could be an irritant to children's skin.

**CAN SILK OIL OF MOROCCO MASSAGE OILS BE USED IN COOKING OR BE INGESTED?** No, Silk Oil of Morocco Massage Oils have been formulated as a massage oil blend for body use only and can never be taken or used in cooking.

**CAN I USE SILK OIL OF MOROCCO MASSAGE OILS IF PREGNANT?** No, it is not recommended to use as the blends contain many essential oils. It is always best to consult your doctor before using any products on the skin whilst pregnant.



BLISSFUL



CALMING



RELAXATION



VITALITY

Silk  
Skincare



## FACIAL CLEANSING CLOTH



**WHAT SIZE IS THE FACIAL CLEANSING CLOTH?** 20cm x 10cm

**WHAT IS THE FACIAL CLEANSING CLOTH MADE FROM?** Waffle Cotton & Ramie Fabric

**HOW DO I USE IS THE FACIAL CLEANSING CLOTH?** Rinse thoroughly under warm water and squeeze excess water from the cloth. Apply Silk Oil of Morocco Gel Cleansing Facial Wash or Gentle Facial Exfoliator onto the cloth and then gently rub against the skin in a circular motion

**HOW DO I CLEAN THE FACIAL CLEANSING CLOTH?** Thoroughly clean after each use and let air dry. Can be hand or machine washed in cold water



## EXFOLIATING PAD

**WHAT IS THE SIZE OF THE EXFOLIATING PAD?** 14.4cm wide x 11cm high

**WHAT IS THE EXFOLIATING PAD MADE FROM?** Hemp, Cotton and Polyester

**HOW DO I USE THE EXFOLIATING PAD?** Rinse thoroughly under warm water and squeeze excess water from the pad. Apply Silk Oil of Morocco Argan Body Wash to the Exfoliating Pad and then gently rub against your skin in a circular motion

**HOW DO I CLEAN THE EXFOLIATING PAD?** Thoroughly clean after each use and leave to air dry. Can be hand or machine washed in cold water

**WHAT DOES THE EXFOLIATING PAD DO FOR MY SKIN?** The Exfoliating Pad is designed is designed to remove gently dead skin cells from your body







**Silk** oil of morocco



# FAQS COSMETICS

Silk

# Primer & Foundation



## ARGAN ANTIOXIDANT PRIMER

**WHAT SIZES ARE AVAILABLE?** 15ml, 30ml

**CAN I USE THE ARGAN VEGAN ANTIOXIDANT PRIMER AS A DAILY MOISTURIZER?** Absolutely! Silk Oil of Morocco's Argan Vegan Antioxidant Primer is a perfect moisturiser to use on its own or prior to makeup application. It contains hydrating ingredients such as Cold Pressed Certified Organic Argan Oil, Green Tea & Cranberry Extracts and packed full of Vitamins & antioxidants

**CAN I USE THE ARGAN VEGAN ANTIOXIDANT PRIMER UNDER ALL THE FOUNDATIONS?** Yes, we recommend the use of the Argan Vegan Antioxidant Primer under all foundations to provide a smooth base for a more even application and to support makeup longevity

**WILL THE ARGAN VEGAN ANTIOXIDANT PRIMER IRRITATE MY EYES?** The product can be used under the eye area and is not expected to be a skin irritant though please take care not to get the product in your eyes. Like any product, if the products gets into your eye wash out immediately with water

**CAN I USE THE ARGAN VEGAN ANTIOXIDANT PRIMER IF MY FACE IS SUNBURN?** It is important to rehydrate the skin for mild sunburn. We recommend that PURE Argan Oil be used to boost hydration and calm the redness & then the Argan Vegan Antioxidant Primer can be used

**WILL THE ARGAN VEGAN ANTIOXIDANT PRIMER MAKE MY FACE OILY?** Generally no with normal skin types. Silk Oil of Morocco's Argan Vegan Antioxidant Primer is a lightweight exquisite cream with a great balance of oils, vitamins and antioxidants

**DOES THE ARGAN VEGAN ANTIOXIDANT PRIMER CONTAIN ANY HARSH OR DRYING ALCOHOL?** No. You will notice on the ingredients list that it contains 'Cetearyl Alcohol'. Please note that Cetearyl Alcohol is not a harsh or drying alcohol. It is a fatty alcohol derived from natural sources such as plants, coconut and possible palm oils (from sustainable sources) and is used in Silk Oil of Morocco products to prevent the product from separating into oil and liquid components





## ARGAN LIQUID FOUNDATION

**WHAT SIZES ARE AVAILABLE?** 30ml

**HOW MUCH COVERAGE WILL I GET WITH THE ARGAN VEGAN LIQUID FOUNDATION?** Silk oil of morocco's argan vegan mineral liquid foundation provides skin with a light to medium coverage that is buildable. use in conjunction with silk oil of morocco's argan vegan antioxidant primer & argan vegan mineral powder foundation for a photo finish full coverage.

**WHAT SKIN TYPE IS THE ARGAN LIQUID FOUNDATION SUITABLE FOR?** Argan liquid foundation is suitable for all skin types and is available in five different shades.

**CAN I USE THE LIQUID FOUNDATION IF I HAVE A SKIN CONDITION?** If you have a skin condition, it is always recommended to consult your doctor before using any product. silk oil of morocco's argan vegan liquid foundation is a mineral base that contains no known skin irritants such as sulfates, parabens, alcohols or synthetic fragrances.

**WHAT IS THE BEST SILK MAKEUP TOOL TO APPLY WITH ARGAN LIQUID FOUNDATION?** Applying the argan liquid foundation with the vegan foundation brush or silk vegan blending sponge will provide the best result.

**CAN I USE THE LIQUID FOUNDATION IF I HAVE A SKIN CONDITION?** If you have a skin condition, it is always recommended to consult your doctor before using any product. Silk oil of morocco's argan vegan liquid foundation is a mineral base that contains no known skin irritants such as sulfates, parabens, alcohols or synthetic fragrances





# ARGAN CREAM COMPACT FOUNDATION



**WHAT SIZES ARE AVAILABLE?** 10g

**IS THE ARGAN VEGAN CREAM COMPACT FOUNDATION A HEAVY FOUNDATION?** No, Silk Oil of Morocco's Argan Vegan Cream Compact Foundation is a lightweight, ultra-creamy mineral formula that blends seamlessly with your skin for a hydrated, flawless finish that lasts hour after hour

**WHAT SKIN TYPE IS THE ARGAN VEGAN CREAM COMPACT FOUNDATION SUITABLE FOR?** Argan Vegan Cream Compact Foundation is suitable for all skin types and is available in five different shades

**DO YOU NEED TO APPLY A FOUNDATION POWDER OVER THE TOP OF THE ARGAN VEGAN CREAM COMPACT FOUNDATION OR CAN YOU USE IT ON ITS OWN?** No, the Argan Vegan Cream Compact Foundation delivers a medium to full coverage helping to conceal blemishes and correcting discolourations to promote a smooth, even skin tone

**WHAT SIZE DOES THE ARGAN VEGAN CREAM COMPACT FOUNDATION COME IN?** It is available in a stylish 10g portable mirrored compact with a sponge applicator so you look polished wherever you go

**HOW LONG WILL THE ARGAN VEGAN CREAM COMPACT LAST FOR ONCE I START USING IT?** It depends on how often you use it. Generally speaking if used most days it will last a month and will keep for a period of 12 months after opening

**WILL THE CREAM COMPACT MAKE MY SKIN BREAK OUT?** Generally no with normal skin types. Silk Oil of Morocco's Argan Vegan Cream Compact Foundation is a mineral foundation that contains no known skin irritants such as sulfates, parabens, alcohols or synthetic fragrances

**WHAT IS THE BEST SILK MAKEUP TOOL TO APPLY THE ARGAN VEGAN CREAM COMPACT FOUNDATION?** Using the vegan foundation brush or silk vegan blending sponge will provide the best result. For on the go application use the cream compact sponge found in the compact



**IVORY**  
(LIGHT)

**CREAM**  
(MEDIUM LIGHT)

**BEIGE**  
(MEDIUM)

**TAN**  
(MEDIUM DARK)

**DARK TAN**  
(DARK)





## ARGAN POWDER FOUNDATION

**WHAT SIZES ARE AVAILABLE?** 3g, 10g & 20g

**WHAT KIND OF COVERAGE WILL I GET BY JUST USING THE ARGAN VEGAN POWDER FOUNDATION?** The Argan Powder Foundation delivers a light to medium coverage providing skin with a natural looking finish. It assists in helping to control shine and helps cover redness, blemishes, break outs and dark under-eye circles

**WHAT IS THE BEST SILK MAKEUP TOOL TO APPLY THE ARGAN VEGAN POWDER FOUNDATION?** The best silk makeup tool to use would be the vegan kabuki brush

**WILL THE ARGAN VEGAN POWDER FOUNDATION COVER DARK UNDER-EYE CIRCLES?** Yes, it helps hide skin blemishes such as uneven skin tone, dark circles, redness & break outs

**WHAT IS ONE OF THE KEY INGREDIENTS IN THE ARGAN VEGAN POWDER FOUNDATION?** It is a triple milled mineral formula with a key ingredient being mica. Mica helps create a light reflecting finish helping to control shine

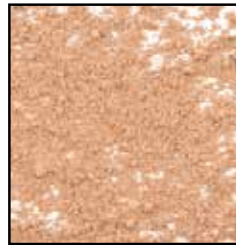
**CAN THE POWDER FOUNDATION BE USED IF I HAVE A SKIN CONDITION?** If you have a skin condition, it is always recommended to consult your doctor before using any product. Silk oil of morocco's Argan Powder Foundation is a mineral base that contains no known skin irritants such as sulfates, parabens, alcohols, synthetic fragrances, bismuth oxychloride or talc



**IVORY**  
(LIGHT)



**CREAM**  
(MEDIUM LIGHT)



**BEIGE**  
(MEDIUM)



**TAN**  
(MEDIUM DARK)



**DARK TAN**  
(DARK)



Silk

Correct, Contour  
& Highlight



ARGAN CREAM CORRECTOR PALETTE



**WHAT SIZES ARE AVAILABLE?** PAN SIZE 3g Net Wt 0.10oz PALETTE: 3 X 3g Net Wt 0.30oz

**WHAT IS ARGAN CREAM COLOUR CORRECTOR?** Colour correctors are designed to cover any skin imperfections like redness and general discoloration. They are formulated to tackle areas like dark circles, scars, sun damage, dark spots and hyperpigmentation. Whilst some mild skin discoloration issues can often be covered by foundation and concealer, wearing a colour corrector underneath your foundation will give the complete coverage you're looking for

**HOW DO I APPLY ARGAN CREAM COLOUR CORRECTOR?** Using a makeup brush, apply the colour corrector to the area you wish to camouflage/correct using a gentle press motion and follow with concealer. After applying the proper colour corrector, press your foundation onto your face and follow up by applying your concealer. This pressing technique will ensure that the cream colour corrector will stay in place. Remember only use cream colour corrector on areas where it's needed



ARGAN CREAM CONTOUR HIGHLIGHT & CONCEALER PALETTE



**WHAT SIZES ARE AVAILABLE?** PAN SIZE: 4 x 3g Net Wt. 0.10 oz. PALETTE SIZE: 185MM X 64M

**WHAT DOES THE ARGAN CREAM CONTOUR/HIGHLIGHT & CONCEALER PALETTE ACTUALLY DO?** Silk Oil of Morocco's Argan Cream Contour/Highlight & Concealer Palette can be used to create a natural sculpt to help define cheekbones, slim the nose and enhance facial features. Long lasting and lightweight silky cream formula blends contour evenly onto skin and helps to control oil and shine.

**WHY CONTOUR YOUR FACE?** Faces can have different shapes as seen below. The oval shape is considered as a perfect shape so basically what you want to achieve when contouring your face is to make it look oval.

**HOW DO I APPLY ARGAN CREAM CONTOUR/HIGHLIGHT & CONCEALER?** Using a makeup brush, apply the colour to the area you wish to contour, highlight or correct using a gentle press motion. After applying the proper colours to desired areas of face, press your foundation onto your face and follow up by applying your concealer. This pressing technique will ensure that the cream colours will stay in place. Remember only use on areas where it's needed. Please refer to colour guide and image below.





## ARGAN POWDER CONTOUR & HIGHLIGHT PALETTE

**WHAT SIZES ARE AVAILABLE?** PAN SIZE: 3G/37MM X 3.683MM, PALETTE SIZE: 185MM X 64MM

**WHAT DOES THE ARGAN CONTOUR & HIGHLIGHT PALETTE ACTUALLY DO?** Argan Contour & Highlight Palette helps shape, sculpt and slenderize the face to enhance facial features. Contouring is when matte powders and creams are used to refine & reshape features of the face. A contour shade should be 2 shades darker than your foundation colour so that you can create shadows to sculpt and define the face. Highlighters are used to enhance facial features and even out face symmetry. Highlighting products are lighter than your foundation by 1-2 shades. There are two types of highlighters, the illuminating highlighters and matte highlighters. Matte highlighters push your features forward. They conceal uneven skin tone and draw flattering attention to features you want to enhance. Illuminating highlighters are used to boost skin radiance. Illuminators are only applied to the highest points of the face. They are used to attract light to the skin for a healthy glow.

**WHAT IS THE BEST SILK MAKE-UP TOOL TO APPLY THE CONTOUR & HIGHLIGHT PALETTE?** The best Silk makeup tool to use would be the Vegan Angled Powder Brush and the Vegan Blending Sponge.

**CAN THE ARGAN CONTOUR & HIGHLIGHT PALETTE BE USED IF I HAVE SENSITIVE SKIN OR A SKIN CONDITION?** If you have a skin condition, it is always recommended to consult your doctor before using any product. Silk Oil of Morocco's Argan Contour & Highlight Palette is a mineral base that contains no known skin irritants such as Sulfates, Parabens, Alcohols, Synthetic Fragrances, Bismuth Oxychloride or Talc.

**WHERE DO I APPLY EACH COLOUR IN THE ARGAN CONTOUR & HIGHLIGHT PALETTE TO MY FACE?** Please refer to the Directions of Use. This can be found on the back of the product box as well as on the back of the Palette.



## CREAM CONTOUR STICK

**WHAT SIZES ARE AVAILABLE?** 8g

**WHAT DOES THE ARGAN CREAM CONTOUR STICK ACTUALLY DO?** Such a versatile product it promotes a smooth, flawless looking complexion, conceals blemishes, redness and other imperfections. Colour corrects dark under eye circles and skin discolorations and can be used to contour facial features

**HOW DO I APPLY ARGAN CREAM CONTOUR STICK?** Twist Argan Cream Contour Stick up and apply directly to blemishes, redness or imperfections

**WHAT SKIN TYPE IS THE ARGAN CREAM CONTOUR STICK SUITABLE FOR?** Argan Cream Contour Stick is suitable for all skin types and is available in 3 shades- Light, Medium & Dark

**DO YOU NEED TO APPLY A FOUNDATION POWDER OVER THE TOP OF THE ARGAN CREAM CONCEALER?** Finish by applying Argan Powder or Argan Liquid/ Cream Foundation to complete makeup look

**WILL THE ARGAN CREAM CONTOUR STICK MAKE MY SKIN BREAK OUT?** Generally no with normal skin types. Silk Oil of Morocco's Argan Cream Contour Stick is a mineral concealer that contains no known skin irritants such as sulfates, parabens, alcohols or synthetic fragrances

**WHAT IS THE BEST SILK MAKEUP TOOL TO APPLY THE ARGAN CREAM CONTOUR STICK?** Use a Silk Blending Sponge to buff Argan Concealer into the skin for an airbrush finish. Remember to set Argan Concealer with a highlight shade Argan Powder to stop creasing and assist in longer makeup wear





## HIGHLIGHTING TRIO

**WHAT SIZES ARE AVAILABLE?** 3g Net Wt. 0.10 oz. 37MM X 3.683MM, PAN SIZE: 142MM X 64MM

**HOW & WHERE CAN THE SILK POWDER HIGHLIGHTERS BE USED?** Using a Large Vegan Fan Brush, lightly dust on the high points of the cheekbones. Continue to lightly dust Pearl on the centre of the forehead, chin and the bridge of the nose. Using a small Vegan Shadow Brush apply to the inner eye and blend 1/3 of the way along the bottom lash line. Illuminates facial features making skin appear more youthful and makes eyes appear wider and brighter.

**WHAT ARE THE DIFFERENT SHADE TONES?**

Pearl - A cool highlight shade ideal for cool skin tones. Can also be used on all skin tones for an intense Highlight

Pop - A natural highlight shade perfect for everyday brightening. Suitable for all skin tones.

Pick Me Up - A warm highlight shade ideal for creating a bronze glow on medium- dark skin tones.

**ARE THESE COLOURS VEGAN?** Yes they are Vegan

**ARE THE COLOURS MATTE?** No these highlight colours are shimmer

**CAN I RE-ORDER JUST A SINGLE COLOUR IF I NEED TO?** Absolutely you can go to the website and order single colours







## ARGAN PRESSED EYE SHADOW PALETTE

**WHAT SIZES ARE AVAILABLE?** PAN SIZE 3g Net Wt. 0.10 oz. PALETTE: 4 X 3g Net Wt. 0.40 oz.

**ARE THE ARGAN PRESSED EYE SHADOWS MATTE OF SHIMMER FINISH?** Please refer to the Argan Vegan Pressed Eye Shadow colour chart on the website as Silk Oil of Morocco offer both matte & shimmer finishes based on the colour selection.

**WHICH IS THE BEST SILK BRUSH TO APPLY THE PRESSED EYE SHADOW?** Blending is key to avoid sharp lines and to achieve a soft gradient colour. A variety of silk eyeshadow and blending brushes can be used.



AMETHYST STARLING



PINK FLAMINGO



PEACOCK

## SILK BRONZED GODDESS UNIVERSAL EYE HIGHLIGHT & BRONZE PALETTE



**WHAT SIZES ARE AVAILABLE?** PAN SIZE 3g Net Wt. 0.10 oz. PALETTE: 4 X 3g Net Wt. 0.40 oz.

**SHOULD I PRIME MY EYELIDS PRIOR TO APPLYING THE SILK BRONZED GODDESS UNIVERSAL EYE HIGHLIGHT & BRONZE PALETTE?** For a more long-lasting finish, it is recommended you use the Silk Antioxidant Primer prior to your eyeshadow. You can also apply a concealer as a base coat to help achieve your bronzed goddess eye look

**ARE THE COLOURS USED IN THE SILK BRONZED GODDESS UNIVERSAL EYE HIGHLIGHT & BRONZE PALETTE A MATTE OR SHIMMER FINISH?** Wonka and Royalty colours are a shimmer finish and Chestnut and Cream are a matte finish

**WHICH IS THE BEST SILK BRUSH TO APPLY THE PRESSED EYE SHADOW?** Blending is key to avoid sharp lines and to achieve a soft gradient colour. A variety of silk eyeshadow and blending brushes can be used. Silk 15pc White & Rose Gold brush set would be the ideal brush tools to use





## LARGE EYESHADOW PALETTES - 15 COLOURS

**WHAT SIZES ARE AVAILABLE?** PAN SIZE 3g Net Wt. 0.10 oz. PALETTE: 4 X 3g Net Wt. 0.40 oz.

**ARE THE ARGAN PRESSED EYE SHADOWS MATTE OR SHIMMER FINISH?** Please refer to the Argan Pressed Eye Shadow colour chart on the website as Silk Oil of Morocco offer both matte & shimmer finishes based on the colour selection.

**WHICH IS THE BEST SILK BRUSH TO APPLY THE PRESSED EYE SHADOW?** Blending is key to avoid sharp lines and to achieve a soft gradient colour. A variety of Silk eye shadow and blending brushes can be used.



**AUTUMN GLAM**



**RUSTIC BRONZE**



**BRONZE, BLUSH & GLOW**



**DAY TO NIGHT GLAM**



**MEDITERRANEAN DREAM**



**RAINBOW DELIGHT**



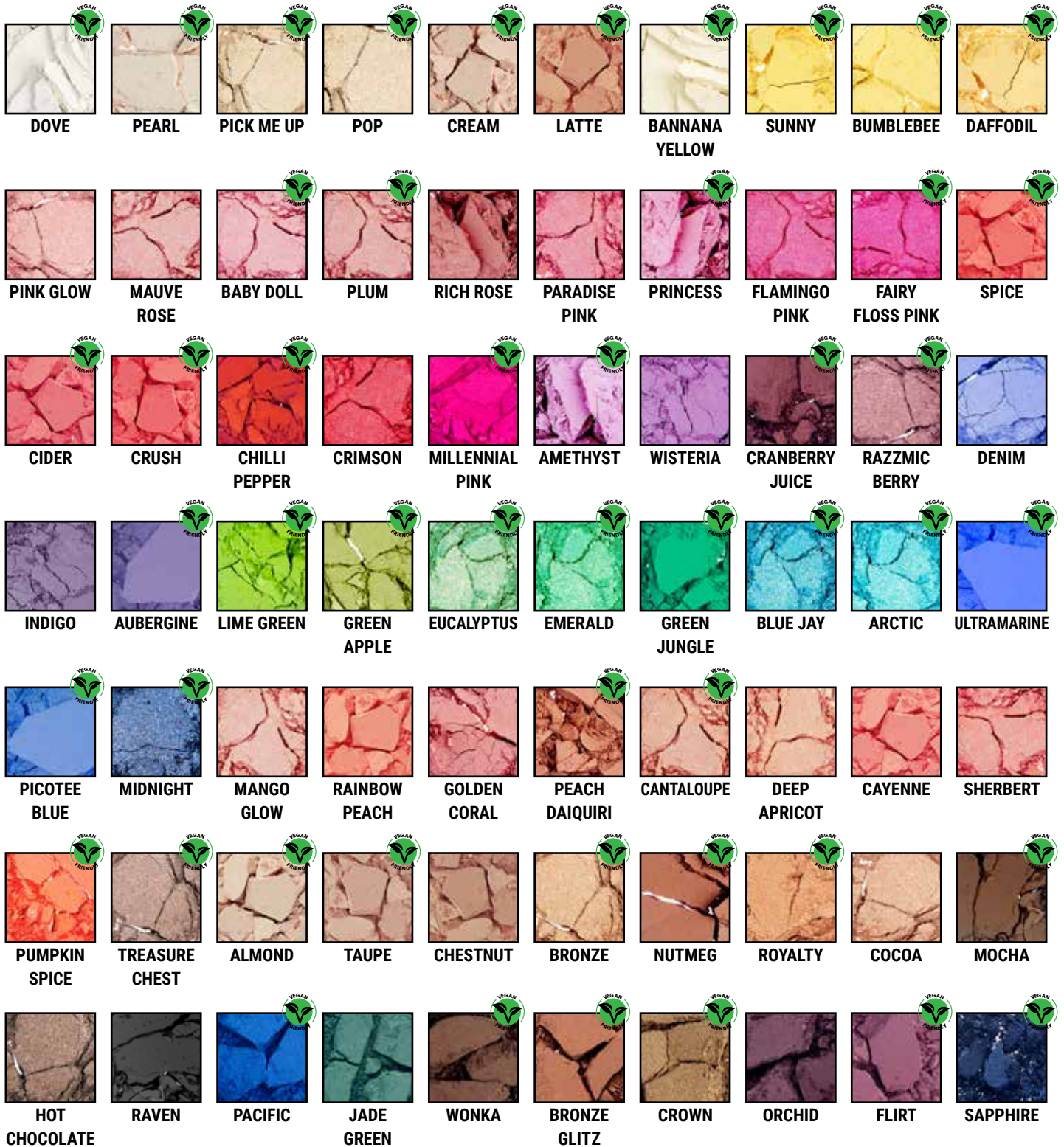


# ARGAN PRESSED SHADOW – SINGLE PAN – 70 TO CHOOSE FROM

**WHAT SIZES ARE AVAILABLE? PAN SIZE** 3g Net Wt. 0.10 oz.

**ARE THE ARGAN PRESSED EYE SHADOWS MATTE OF SHIMMER FINISH?** Please refer to the argan pressed eye shadow colour chart on the website as silk oil of morocco offer both matte & shimmer finishes based on the colour selection

**WHAT COLOURS ARE VEGAN?** Please refer to the colour chart



Silk  
Lip  
Sticks



ARGAN LIPSTICK

**WHAT SIZES ARE AVAILABLE?** 4g

**HOW MANY COLOURS ARE AVAILABLE IN ARGAN VEGAN LIPSTICK RANGE?** There are fourteen different glamorous colours available in the argan vegan mineral lipstick range suitable for every occasion.

**HOW LONG WILL THE VEGAN LIPSTICK LAST ON THE LIPS?** Argan vegan lipstick is long-wearing and offers intense colours

**FOR THE VEGAN LIPSTICK TO LAST LONGER WILL A LIPLINER HELP?** Yes, it can be applied with the lipliners but it is not necessary as the argan vegan lipstick is long-wearing.

**WHICH COLOUR OF ARGAN VEGAN LIPSTICK IS BEST FOR MOST COMPLEXIONS?** Butterscotch is the perfect shade to suit most complexions.

**WILL THE ARGAN VEGAN LIPSTICK HYDRATE THE LIPS?** Absolutely. Argan vegan lipstick helps provide lips with moisture and hydration whilst providing a sublime colour finish. Formulated with conditioning ingredients such as plant based waxes, shea butter and certified organic oils.

**ARE THE ARGAN VEGAN LIPSTICK A MATTE OR GLOSS FINISH?** Most of the argan vegan lipsticks are of a matte finish however some of the vegan lipstick have a shine finish but not gloss



WATERMELON



VALENTINE



SHERBERT



POPPY



FUDGE



FLARE



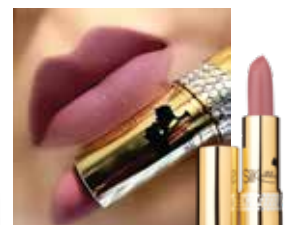
FLAMINGO



BUTTERSCOTCH



BRONZE



BLOSSOM



CORAL



VELVET



TANGERINE

Silk  
Matte  
Liquid Lipstick



MATTE LIQUID LIPSTICK

**ARE ALL OF THE ARGAN MATTE LIQUID LIPSTICKS VEGAN OR JUST SOME?** All are Vegan

**ARE THEY MANUFACTURED IN AUSTRALIA?** Yes, all proudly manufactured in Australia

**DO THEY HAVE A SHIMMER LOOK OR ARE THEY ALL MATTE?** All are Matte

**HOW LONG DO THEY LAST ON YOUR LIPS?** 12+ hours but we know they can last longer – in fact you have to wash them off!

Can you put a gloss over the top of these liquid lipsticks if you wish? Absolutely

**ARE THESE LIQUID LIPSTICKS STICKY?** No they are not sticky – they instantly dry on your lips Matte

**WHAT IS THE SHELF LIFE OF THESE LIPSTICKS?** 12 months from opening. 24 months unopened

**IS IT COMMON FOR COLOUR COSMETICS TO SLIGHTLY VARY IN COLOUR?** Whilst all care is taken to replicate the exact colour during the manufacturing process, slight variations in shades is common from batch to batch.



PIXIE



NATURALIST



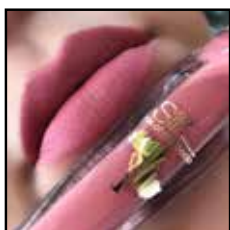
MONROE



MOCHA



MAUVE



DATE NIGHT



TIRAMISU



SALTED CARAMEL



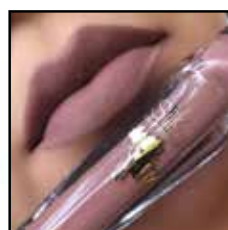
ROSE ALL DAY



CRAVING CORAL



BERRY KISS



BAD MANNERS

Silk

# Lip Stain



## ARGAN LIPSTAIN

**WHAT SIZES ARE AVAILABLE?** 6g

**HOW MANY COLOURS ARE AVAILABLE IN ARGAN VEGAN LIPSTAIN RANGE?** There are eight different glamorous colours available in the argan vegan mineral lipstain range suitable for every occasion.

**HOW LONG WILL THE VEGAN LIPSTAIN LAST ON THE LIPS?** The argan vegan lipstains provides a glossy, highly pigmented lip colour with long lasting coverage that lasts for hours.

**WHAT IS THE BEST PRODUCT TO USE TO REMOVE THE VEGAN LIPSTAIN?** To remove the argan vegan lipstain use an oil based product like the argan pure oil or a makeup wipe.

**DO YOU NEED TO USE THE LIPLINERS UNDERNEATH THE VEGAN LIPSTAINS?** By using the argan lipliners it will help define lip shape and prevent any bleeding.

**ARE THE VEGAN LIPSTAINS VERY STICKY AND HEAVY?** No, the argan vegan lipstain is lightweight and highly pigmented for flawless colour and coverage.

**WHAT IS THE DIFFERENCE BETWEEN THE ARGAN VEGAN LIPSTICK TO THE ARGAN VEGAN LIPSTAIN?** Vegan lipstick is more of a matte finish where the vegan lipstain is high pigmented gloss finish.

**IS IT COMMON FOR COLOUR COSMETICS TO SLIGHTLY VARY IN COLOUR?** Whilst all care is taken to replicate the exact colour during the manufacturing process, slight variations in shades is common from batch to batch



SANGRIA



ROMANCE



RASPBERRY RUSH



ORANGE FIZZ



FRUIT PUNCH



FLIRT



CANDY APPLE



CANDY

Silk

# Lip Gloss



## ARGAN LIP GLOSS



**WHAT SIZES ARE AVAILABLE?** 3.5ml

**HOW MANY COLOURS ARE AVAILABLE IN ARGAN LIP GLOSS RANGE?** There are six different glamorous colours available in the argan lipgloss range suitable for every occasion as well as a clear gloss

**WHAT COLOURS ARE VEGAN FRIENDLY IN THE ARGAN LIP GLOSS RANGE?** All colours except for blush and sunset are vegan friendly

**WILL THE ARGAN LIP GLOSS PLUMP THE LIPS?** Spearmint oil has been known to naturally plump lips



DESERT



SUNSET



SUNRISE



SPICE



RUBY



BLISS



BLUSH



SHINE

Silk

# Lip Balm



## ARGAN LIP BALM



**WHAT SIZES ARE AVAILABLE?** 4g

**WHAT MAKES THE ARGAN VEGAN LIP BALM FEEL SO NICE ON THE LIPS?** Silk oil of morocco's Argan Vegan Lip Balm combines plant conditioning waxes enhanced with nourishing certified organic oils and vitamin E to provide lips with moisture, hydration and shine.

**IS THE ARGAN VEGAN LIP BALM COLOURED?** It provides a natural shine look with a hint of pink colour.

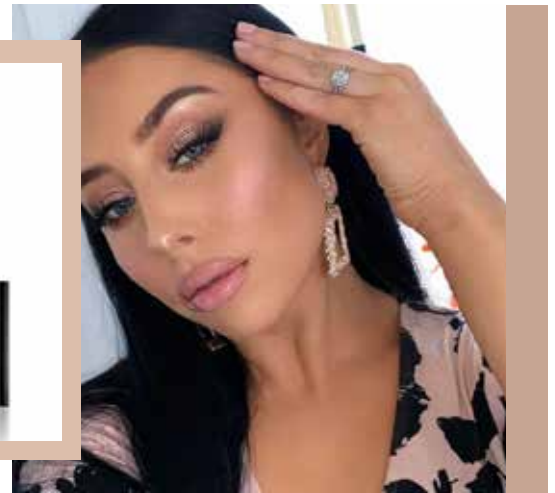
**CAN THE VEGAN LIP BALM BE USED OVER THE LIPLINERS?** Yes it can be.





Silk

# Lip Liners



## ARGAN LIP LINER CRAYON



**WHAT SIZES ARE AVAILABLE?** 0.3g

**WHY WOULD I USE THE ARGAN VEGAN LIPLINER?** By using a lipliner it helps to create and define perfect lip shape, enhance lip fullness and prolong lip wear.

**HOW MANY COLOURS ARE AVAILABLE IN THE ARGAN VEGAN LIPLINERS?** The vegan lipliners are available in three gorgeous colours- nude, rose pink and ruby. all colours can be used under all silk lip products.

**HOW DO I APPLY THE VEGAN LIPLINER?** Change the shape and dimension of your lip using silk lipliner shading technique. draw a cross on the top lip following the contours of the cupid's bow. continue outlining the lips by following the natural shape. please refer to product tips & tricks for more details.

**CAN THE VEGAN LIPLINER BE USED UNDER ALL SILK LIP PRODUCTS?** Absolutely. argan vegan lipliner can be used underneath all lip products to help prolong lip and to promote a fuller looking lip.

**ARE ALL OF THE ARGAN LIPLINERS VEGAN OR JUST SOME?** All are Vegan

**ARE THEY MANUFACTURED IN AUSTRALIA?** Yes, all proudly manufactured in Australia

**ARE THE LIPLINERS A LIQUID LINER OR CRAYON LINER?** As the base is a gentle plant wax, the lipliner has a more crayon consistency and feel

**IS IT COMMON FOR COLOUR COSMETICS TO SLIGHTLY VARY IN COLOUR?** Whilst all care is taken to replicate the exact colour during the manufacturing process, slight variations in shades is common from batch to batch



NUDE



ROSE PINK



RUBY RED

Silk

# Cheeks



## ARGAN PRESSED BLUSH PALETTE - CANDY KISSES



**WHAT SIZES ARE AVAILABLE?** PAN SIZE 3g Net Wt. 0.10 oz. PALETTE: 4 X 3g Net Wt. 0.40 oz.

**IS THE CANDY KISSES ARGAN PRESSED BLUSH PALETTE MATTE OR SHIMMER FINISH?** Mauve Rose and Rich Rose colours are a matte finish and Pink Glow and Mango Glow provide a shimmer finish

**WHICH IS THE BEST SILK BRUSH TO APPLY THE PRESSED BLUSH?** Blending is key to avoid sharp lines and to achieve a soft gradient colour. A Blush brush can be used as well as a variety of silk make up brushes and blending brushes



## ARGAN PRESSED BLUSH PALETTE - SUNSET CRUSH



**WHAT SIZES ARE AVAILABLE?** PAN SIZE 3g Net Wt. 0.10 oz. PALETTE: 4 X 3g Net Wt. 0.40 oz.

**IS THE SUNSET CRUSH ARGAN PRESSED BLUSH PALETTE MATTE OR SHIMMER FINISH?** Peach Daiquiri and Rainbow Peach colours are a matte finish and Deep Apricot and Golden Coral provide a shimmer finish

**WHICH IS THE BEST SILK BRUSH TO APPLY THE PRESSED BLUSH?** Blending is key to avoid sharp lines and to achieve a soft gradient colour. A Blush brush can be used as well as a variety of silk make up brushes and blending brushes



## ARGAN BODY SHIMMER



**WHAT SIZES ARE AVAILABLE?** 3g, 10g

**WHAT CAN THE ARGAN VEGAN BODY SHIMMER BE USED FOR?** Argan vegan body shimmer can be used over the whole body for an iridescent shimmer and is perfect for highlighting and illuminating cheek bones, under brow bone, nose, chin, forehead, décolletage and all over the body for a moroccan glow

**CAN THE BODY SHIMMER BE MIXED WITH OTHER SILK PRODUCTS OR DOES IT WORK BEST ON ITS OWN?** It can be used on its own or is perfect to apply over the top of the argan vegan 7-in-1 bronzer to achieve a sun kissed glow

**WHAT SKIN TYPE IS THE ARGAN VEGAN BODY SHIMMER SUITABLE FOR?** Body shimmer is suitable for all skin types and is perfect for highlighting and illuminating to accentuate facial features





## SILK MOROCCAN SUNKISSED BLUSH, BRONZE & GLOW PALETTE

**WHAT SIZES ARE AVAILABLE?** PAN SIZE 3g Net Wt. 0.10 oz. PALETTE 3 X 3g Net Wt. 0.40 oz.

**ARE THE COLOURS USED IN THE SILK MOROCCAN SUNKISSED BLUSH, BRONZE & GLOW PALETTE A MATTE OR SHIMMER FINISH?** Bronze and Pick Me Up colours are a shimmer finish and Rainbow Peach are a matte finish

**WHICH IS THE BEST SILK BRUSH TO APPLY THE PRESSED EYE SHADOW?** Blending is key to avoid sharp lines and to achieve a soft gradient colour. A variety of silk eyeshadow and blending brushes can be used. Silk 15pc White & Rose Gold brush set would be the ideal brush tools to use

**WHERE CAN I APPLY THE PICK ME UP HIGHLIGHT SHADE?** Such a versatile colour can be applied to the following areas:

Face: Eyes, under the eyes, cheekbones, temple bone, brow bone, cupid's bow and bridge of the nose

Neck: Décolletage area to define the highpoints of the collar bone

Body: Shoulders, arms and legs for the ultimate Moroccan sunkissed glow

**HOW DO I USE THE PICK ME UP HIGHLIGHT SHADE?** Such a versatile colour that can be used in many ways:

1. To accentuate the cheekbones and lift the brow bone, sweep highlighter along the high points of the cheekbones up onto the temple and under the arch of the brow
2. To make the eyes appear larger and more open, dab highlighter on the inner eye area using a smudge eye shadow brush.
3. To make nose appear straight and narrow, sweep highlighter in a straight line down the bridge of the nose.
4. To lift the nose apply highlighter to the tip of the nose.
5. To create fuller looking lips dab highlighter on the cupid's bow using a small eye shadow brush.
6. Reapply and build coverage to create a stronger intensity



## ARGAN BLUSH



**WHAT SIZES ARE AVAILABLE?** 3g, 10g

**WHAT DOES BLUSH ACTUALLY DO?** Silk oil of Morocco's argan vegan mineral blush provides beautiful warmth and definition to help brighten the complexion

**HOW MUCH ARGAN VEGAN BLUSH WILL I NEED TO USE?** Remember less is more. Blush is a great way to help promote healthy, natural colour and to accentuate facial features however, blush can sometimes be overused therefore apply argan vegan blush in a small amount at a time and build to avoid over using. Please refer to the tips & tricks on applying blush

**HOW DO I CHOOSE THE RIGHT COLOUR ARGAN VEGAN BLUSH FOR MY SKIN TONE?** Select a blush colour that will accent you best facial features. For pale skin, stick to more natural shades such as Moroccan Berry, Coral or Summer. Moroccan Flame is the darkest and most intense of all blush colours and therefore is suggested to be used on slightly more tanned skin tones or for an intense colour finish

**WHAT IS THE BEST SILK MAKEUP TOOL TO APPLY WITH ARGAN VEGAN BLUSH?** Applying the argan vegan blush with the vegan blush brush or silk 220 blush airbrush will provide the best result



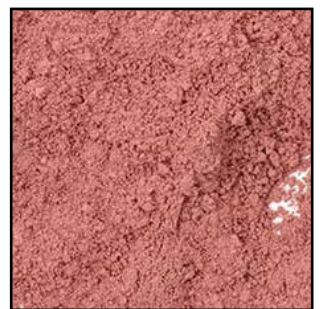
FLAME



SUMMER



CORAL



BERRY



## ARGAN 7-IN-1 BRONZER



**WHAT SIZES ARE AVAILABLE?** 3g, 10g

**WHAT CAN THE ARGAN VEGAN 7-IN-1 BRONZER BE USED FOR?** Silk oil of morocco's Argan Vegan 7-in-1 Bronzer combines 7 key must haves in 1 versatile mineral triple milled powder product- can be used for bronzing, shading, contouring, framing, as an eyeshadow, on the lips before lipgloss, on the body to help smooth uneven skin tone and as tinted moisturiser when used in conjunction with the Argan Vegan Antioxidant Primer

**WHAT SILK MAKEUP TOOLS CAN BE USED TO APPLY THE ARGAN VEGAN 7-IN-1 BRONZER?** Applying the argan vegan 7-in-1 bronzer with the Vegan Kabuki Brush though can be used with other vegan silk brushes depending on what you are using it for



LIGHT



DARK





## ARGAN MINERAL EYE SHIMMER

**WHAT SIZES ARE AVAILABLE?** 2g

**WHAT IS THE DIFFERENCE BETWEEN THE PRESSED EYE SHADOW AND EYE SHIMMER?** Shimmers are full of sparkles and wouldn't be worn with every day make-up like an eyeshadow. It's more of a night look

**CAN THE EYE SHIMMER BE USED FOR MORE THAN ONE THING?** Absolutely. this versatile finely milled mineral loose powder can be used as eye shadow, eye shimmer or eye liner to highlight and accentuate the eyes, brows and lips

**WHAT IS THE BEST SILK BRUSH TO APPLY THE EYE SHIMMER?** Apply the eye shimmer to eyes using a silk oil of morocco vegan eye shadow brush

**HOW MANY COLOURS IS THE EYE SHIMMER AVAILABLE IN?** Eye shimmers are available in 24 moroccan colours that are easy to apply and are long lasting

**WHAT MAKES THE SHIMMER SPARKLE?** The shimmer and sparkles come from the mineral powders used- mainly the mica & titanium dioxide which helps create a light reflecting finish





## GEL ACTIVATOR



**WHAT SIZES ARE AVAILABLE?** 15ml

**WHAT PRODUCTS CAN I USE THE GEL ACTIVATOR FOR?** Mix with any Eye Shimmer, Glitter Dust or Eye Shadow to create a gel consistency

**IS THE GEL ACTIVATOR VEGAN FRIENDLY?** Yes, it is vegan friendly

**IS THE GEL ACTIVATOR EASY TO REMOVE?** Yes, simply remove with water, cleanser or a makeup remover wipe

**WHAT IS THE BEST TOOL TO USE TO APPLY THE GEL ACTIVATOR ONCE MIXED WITH THE EYE SHIMMER, GLITTER DUST OR EYE SHADOW?** The Silk Eye Liner or Shadow Brush



## VEGAN GLITTER DUST

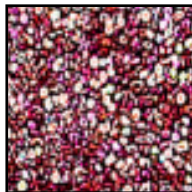
**WHAT SIZE IS AVAILBLE?** 2g Net Wt. 0.07 oz.

**IS THIS PRODUCT VEGAN?** All Silk Oil of Morocco Glitter Dusts are Vegan friendly.

**IS THIS PRODUCT SAFE TO USE ON SKIN?** Silk Vegan Glitter Dusts are premium USA FDA Approved Cosmetic Grade powders (safe for skin use).

**WHERE IS THIS PRODUCT MANUFACTURED?** USA

**ARE SILK GLITTERS BIODEGRADABLE?** Silk Glitters are not biodegradable. Biodegradable glitters can only be used dry, the minute they have any moisture added to them they start to break down. This would not allow customers to mix with our Gel Activator to create an eye liner formula – or mix with our primer/anti frizz cream to create glitter creams for your body and hair



VINTAGE ROSE



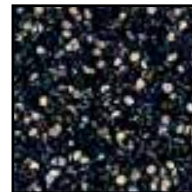
EXPENSIVE TASTE



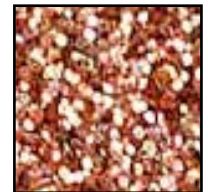
CHAMPAGNE ON ICE



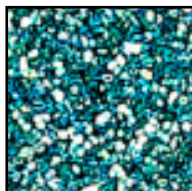
CRYSTAL CLEAR



DRAMA QUEEN



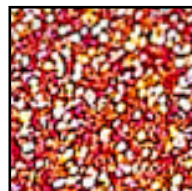
EMPRESS



MERMAID MAGIC



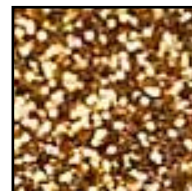
MOONDANCE



PEACHES & DREAMS



STARLIGHT



STAY GOLDEN



TINKERBELL



## ARGAN EYELINER

**WHAT SIZES ARE AVAILABLE?** 0.3g

**WHAT KIND OF EYELINER IS THE ARGAN VEGAN EYELINER?** Silk Oil of Morocco's Argan Vegan Eyeliner is a luxurious coloured crayon made from candelilla plant wax with conditioning ingredients such as cold pressed certified organic argan oil, jojoba seed oil and cocoa seed butter

**CAN THE ARGAN VEGAN EYELINER BE USED ON THE BOTTOM LASH LINE OF THE EYE?** Yes, the Argan Vegan Eyeliner looks great on both. With the bottom lash line you can smudge the liner to blend and smooth or just apply the liner and leave for a more defined look

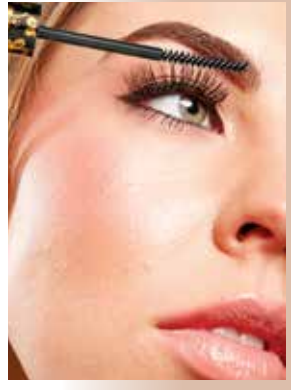
**WHAT OTHER COLOURS IS THE ARGAN VEGAN EYELINER AVAILABLE IN?** Argan vegan eyeliner is available in two different colours- black and brown

**DO YOU NEED TO USE A SILK BRUSH TO APPLY THE VEGAN EYELINER?** No, Argan Vegan Eyeliner just glides on smooth and effortlessly and does not require a brush to apply. Brushes can be used however to smudge and blend eyeliner. Please refer to product tips & tricks



Silk

# Lashes



## ARGAN FIBRE LASH MASCARA KIT



**WHAT SIZES ARE AVAILABLE?** MASCARA-7ML, FIBRES-0.9G

**WHY IS THE ARGAN VEGAN FIBRE LASH MASCARA KIT SO POPULAR?** Silk Oil of Morocco's Argan Vegan Fibre Lash Mascara Kit instantly enhances the natural eyelash providing dramatic length and extreme volume

**HOW DO I USE THE ARGAN VEGAN FIBRE LASH MASCARA KIT?** For the best result complete one eye at a time. Take the mascara wand and thoroughly apply to the upper and lower eyelash ensuring the whole lash is covered. Before the mascara dries, tilt head forward and apply the mascara fibres from lash mid-lengths to ends. Re-apply the mascara to seal fibres. repeat process to achieve desired look. A detailed brochure is included in each kit & a tips & tricks page is also available

**WHAT ARE THE MASCARA FIBRES MADE FROM?** Brush on fibres which adhere to the eyelash after applying the specially formulated mascara gel are synthetic fibres made from nylon-6 material

**WILL THE ARGAN VEGAN FIBRE LASH MASCARA DAMAGE MY NATURAL LASHES?** No harmful glue is used when applying the fibre lash mascara so will it not damage natural lashes. The mascara gel is also formulated with cold pressed certified organic argan oil and plant base wax to help condition the lashes

**WILL THE ARGAN VEGAN FIBRE LASH MASCARA GIVE THE FALSE LASH LOOK?** The fibre lash mascara can be re-applied multiple times to achieve the false lash look

**IS THE ARGAN VEGAN FIBRE LASH MASCARA WATERPROOF?** No, it is not waterproof however it has been formulated to be water resistant making it durable and long wearing

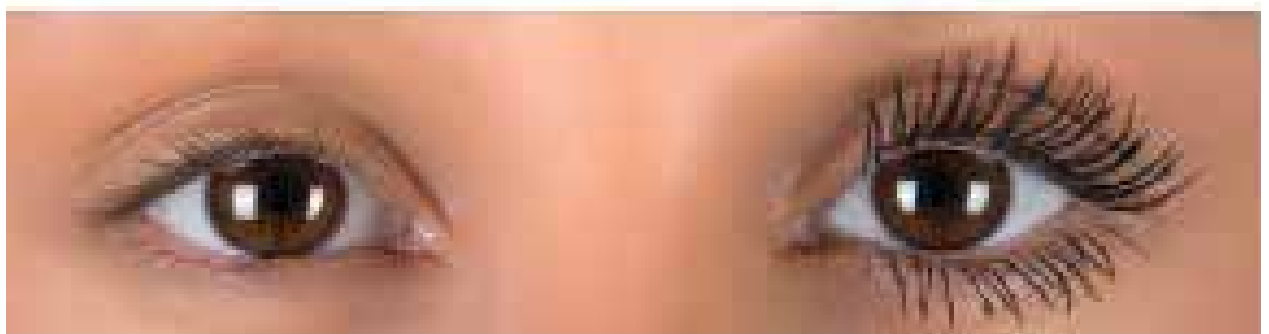
**WILL THE ARGAN VEGAN MASCARA IRRITATE MY EYES?** Generally no though like any foreign material in the eye it can cause irritation. If silk argan vegan defining mascara gets into the eyes it is recommended to wash out immediately with water

**IS ARGAN VEGAN FIBRE LASH MASCARA HYPOALLERGENIC?** It has been formulated without sulfates, alcohol, parabens and mit (methylisothiazolinon) and has been independently safety assessed to reduce the likeliness of allergic reactions

**CAN I USE ARGAN VEGAN FIBRE LASH MASCARA IF I WEAR CONTACT LENSES?** Yes though it advisable to take extra care in the application process. Like any foreign material in the eye it can cause irritation. If silk argan vegan defining mascara gets into the eyes it is recommended to wash out immediately with water

**BEFORE**

**AFTER**





## ARGAN OIL DEFINING MASCARA

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**WHAT SIZES ARE AVAILABLE?** 7ml

**DOES THE SILK VEGAN ARGAN OIL DEFINING MASCARA COME IN OTHER COLOURS?** No, it is only available in black at this time.

**HOW IS THE SILK VEGAN DEFINING MASCARA DIFFERENT TO OTHER MASCARAS?** Silk vegan defining mascara has been formulated with cold pressed certified organic argan oil and plant base wax to help condition the lashes and to promote a beautiful, full and defined lash look.

**IS THE SILK VEGAN DEFINING MASCARA WATERPROOF?** No, it is not waterproof however it has been formulated to be water resistant making it durable and long wearing.

**DO I NEED TO USE A MAKEUP REMOVER TO REMOVE THE SILK VEGAN ARGAN DEFINING MASCARA FROM MY LASHES?** As it is water resistant, it is recommended to be removed with make-up remover, facial wash or facial wipes. it can be easily removed using silk oil of morocco's gel cleansing facial wash.

**WILL THE SILK VEGAN ARGAN DEFINING MASCARA IRRITATE MY EYES?** Generally no though like any foreign material in the eye it can cause irritation. if silk argan vegan defining mascara gets into the eyes it is recommended to wash out immediately with water.

**IS SILK VEGAN ARGAN DEFINING MASCARA HYPOALLERGENIC?** It has been formulated without sulfates, alcohol, parabens and mit (methylisothiazolinon) and has been independently safety assessed to reduce the likeliness of allergic reactions.



## LASH EXTENSION FIBRES

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**WHAT SIZES ARE AVAILABLE?** 0.9g

**WHAT DOES SILK OIL OF MOROCCO'S LASH EXTENSIONS DO?** They help to instantly enhance the natural eyelash providing dramatic length and extreme volume

**HOW DOES THE LASH EXTENSIONS WORK?** These tiny brush-on black fibres which adhere to the eyelash can be re-applied multiple times until desired look is achieved

**WHAT ARE THE LASH EXTENSIONS MADE FROM?** Synthetic fibres made from Nylon-6 material

**DO I NEED TO USE A MASCARA WITH THE LASH EXTENSIONS? YES, PLEASE SEE BELOW DIRECTIONS OF USE:**

- 1) For best results complete one eye at a time. Take a Mascara wand and thoroughly apply to the upper and lower eyelash ensuring the whole lash is covered.
- 2) Before the mascara dries, tilt head forward and apply the Mascara Fibre from lash mid-lengths to ends.
- 3) Re-apply Mascara to seal fibres.
- 4) Should you wish to build a dramatic look, continue to re-apply the Mascara Fibre ensuring you always finish with an application of the Mascara to seal.

**WARNING –** Tilt head forward whilst applying fibres. Do not use with contact lenses. If product gets into eyes wash out immediately with water.



Silk  
Magnetic Eyelines  
& Eyelashes



SILK VEGAN FAUX MINK MAGNETIC EYELASHES & INNOVATIVE MAGNETIC EYELINER \*EACH SOLD SEPARATELY\*



**HOW LONG DO THE SILK MAGNETIC LASHES LAST?** The Silk Magnetic Lashes are re-useable and are very long lasting

**WHAT ARE THE SILK LASHES MADE FROM?** The Silk Magnetic Lashes are made from Faux Mink which is a synthetic fibre that is soft and lightweight. Faux Mink is a man-made alternative to real mink, making it a better choice for people with allergies or ethical aversions to fur.

**DO I NEED TO USE GLUE TO APPLY THE SILK MAGNETIC LASHES?** No – No glue is required ... just the Magnetic Eyeliner!

**WHAT ARE THE MOST NATURAL LOOKING LASHES FROM THE COMPLETE RANGE?** The most natural looking Silk Magnetic Lashes are Dasha, KoKo & Shortie

**DO I NEED TO CURL THE LASHES TO SUIT MY EYES?** NO – the lashes are pre determined and fit 99% of eyes

**HOW DO I REMOVE THE SILK MAGNETIC EYELINER?** The Silk Magnetic Eyeliner is easily removed using soap & water or your normal facial cleansing products

**IS THE SILK MAGNETIC EYELINER WATERPROOF?** Yes the Silk Magnetic Eyeliner is Waterproof

**IS THE SILK MAGNETIC EYELINER VEGAN?** Yes the Silk Magnetic Eyeliner is Vegan

**IS THE MAGNETIC EYELINER TESTED ON ANIMALS?** No the Silk Magnetic Eyeliner is not tested on Animals

**IS THERE A VIDEO ON "HOW TO APPLY"?** Yes please go to the Silk youtube Channel for info

**CAN I APPLY THE SILK VEGAN MAGNETIC EYELASHES OVER THE TOP OF LASH EXTENSIONS?** Absolutely, the Silk Magnetic Lashes will not affect your lash extensions if applied correctly

**WHAT ARE THE MOST POPULAR STYLES OF LASHES?** All the styles are very popular though Dasha, KoKo, Charmer, Shortie and Girl Boss are amongst the favourites

**HOW DO I CLEAN THE LASHES?** The actual lashes do not need cleaning. However, you may need to clean the Magnetic Strip now and then. We recommend Using a cotton bud and a mild sulfate free Shampoo and gently clean along the lash line



KOKO



DASHA



DANCING QUEEN



HEART BREAKER



GIRL BOSS



THINK TWICE



MISTAKEN



FIERCE



SHORTIE



MIAMI



SWEET HEART



KNOCKOUT



SWEET JUNGLE



CHARMER

Silk

Brows



## FIBRE BROW ENHANCER



**WHAT SIZES ARE AVAILABLE?** 4g

**WHY IS THE VEGAN FIBRE BROW SO POPULAR?** Silk Oil of Morocco's vegan fibre brow acts as an instant brush-on brow extension and is designed to fill, sculpt, thicken and define over-plucked, thinning or fair eyebrows

**HOW DOES THE VEGAN FIBRE BROW WORK?** Tiny fibres work in conjunction with an ultra-fine coloured powder to instantly enhance the natural brow and to help achieve desired brow shape. It takes seconds to apply and can be removed with water

**DOES THE VEGAN FIBRE BROW ENHANCER ATTACH TO THE SKIN OR THE NATURAL BROW?** Vegan fibre brow enhancer is more effective when attaching to the natural brow hairs however can also be used straight on the skin area of the brow line

**WHAT ARE THE VEGAN FIBRE BROW FIBRES MADE FROM?** Brush on fibres which adhere to the eyebrow line are synthetic fibres made from nylon-6 material

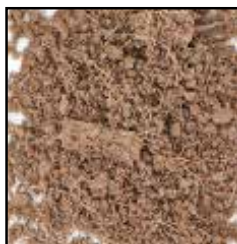
**HOW DO I APPLY THE VEGAN FIBRE BROW ENHANCER?** Apply vegan fibre brow enhancer starting from the inner brow moving up towards the brow arch and then down towards the end of the brow. When applying to the thinner part of the brow, turn the applicator and use only the tip for a finer line. Reapply in gaps or where brows are sparse for extra coverage. A detailed brochure is included & a tips & tricks page is also available

**WHAT COLOURS ARE THE VEGAN FIBRE BROW ENHANCER AVAILABLE IN?** Vegan fibre brow enhancer is available in five different colours- Extra Light, Light, Medium, Dark and Extra Dark

**DOES THE VEGAN FIBRE BROW ENHANCER MAKE THE BROWS LOOK THICKER?** Vegan fibre brow enhancer is perfect for filling in gaps, adding definition, shaping and creating fullness where little or no brow is present

**WILL THE VEGAN FIBRE BROW ENHANCER GIVE A NATURAL LOOK?** Fibre brow enhancer can be used to create both natural and bold finishes

**CAN I USE VEGAN FIBRE BROW ENHANCER IF I WEAR CONTACT LENSES?** Yes though it advisable to take extra care in the application process. Like any foreign material in the eye it can cause irritation. If product gets into the eyes it is recommended to wash out immediately with water-



EXTRA LIGHT



LIGHT



MEDIUM



DARK



EXTRA DARK



## FIBRE BROW ENHANCER KIT



**WHAT SIZES ARE AVAILABLE?** VEGAN FIBRE BROW ENHANCER: 4g Net Wt. 0.14 oz. VEGAN CLEAR BROW FIXING GEL: 3.4ml e 0.11 fl oz.

**WHAT DO YOU USE THE CLEAR BROW FIXING GEL FOR?** Clear Brow Fixing Gel helps set fibres in place and provides hold especially if little or no hair is present

**DO YOU NEED TO USE THE CLEAR BROW FIXING GEL EVERY TIME YOU APPLY THE FIBRE BROW ENHANCER KIT?** By using the Clear Brow Fixing Gel it will prepare the eyebrow and support the Fibre Brow Enhancer to glide on effortlessly however the Fibre Brow can also be used on its own

**WHY IS THE VEGAN FIBRE BROW SO POPULAR?** Silk Oil of Morocco's vegan fibre brow acts as an instant brush-on brow extension and is designed to fill, sculpt, thicken and define over-plucked, thinning or fair eyebrows

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**IS THERE A GUIDE ON ACHIEVING THE ULTIMATE BROW SHAPE?** Yes, please refer to the enclosed Instruction Booklet. Looking at the diagram below and follow the steps





## SILK CLEAR BROW FIXING GEL



**WHAT SIZES ARE AVAILABLE?** 3.4ml

**WHAT DO YOU USE THE SILK CLEAR BROW FIXING GEL FOR?** Silk Clear Brow Fixing Gel helps set fibres in place and provides hold especially if little or no hair is present. It also neatens and defines brow shape for fibre brow application. It can be used as a base and top coat- simply brush one coat of Silk Clear Brow Fixing Gel through brow hairs

**DO YOU NEED TO USE THE SILK CLEAR BROW FIXING GEL EVERY TIME YOU APPLY THE FIBRE BROW ENHANCER?** By using the Silk Clear Brow Fixing Gel it will prepare the eyebrow and support the Fibre Brow Enhancer to glide on effortlessly however the Fibre Brow can also be used on its own

**DOES THE SILK CLEAR BROW FIXING GEL ATTACH TO THE SKIN OR THE NATURAL BROW?** It is more effective when attaching to the natural brow hairs however can also be used straight on the skin area of the brow line

**HOW DO I APPLY THE SILK CLEAR BROW FIXING GEL?**

- 1) Use the Vegan Clear Brow Fixing Gel to prepare the eye brows. Brush over clean brows starting from the inner part of the brow moving outwards
- 2) After applying Silk's Fibre Brow Enhancer or any brow make-up, reapply the Vegan Clear Brow Fixing Gel to seal and give extra hold

**HOW DO I REMOVE THE SILK CLEAR BROW FIXING GEL?** To remove simply use water. Upon removal, no traces of the product will be visible



Silk

# Brushes



**SHOULD I BOIL MY BRUSHES TO STERILIZE THEM?** Silk Oil of Morocco advises you not to boil your brushes as this can ruin the delicate bristles.

**HOW OFTEN SHOULD I REPLACE MY MAKE-UP BRUSH?** Silk Oil of Morocco recommends customers replace their make-up brushes every 6-8 months to ensure flawless make-up application.

**IS IT OK TO SHARE COSMETIC BRUSHES WITH OTHERS?** It is generally not a good idea to share make-up brushes as it is an easy way to share bacteria that can lead to infection.

**IF I NEED TO REPLACE A SINGLE BRUSH DO YOU HAVE THEM FOR SALE?** Yes, please refer to the website [www.silkoilofmorocco.com.au](http://www.silkoilofmorocco.com.au)

**5 REASONS TO USE SYNTHETIC MAKE-UP BRUSHES:**

1. Synthetic brushes are better suited for people with sensitive skin as some people are allergic to animal hair.
2. Synthetic brushes are a great option for people who are vegan friendly as no animal hair is used.
3. Synthetic brushes are great for creating a layered look and help to provide a soft looking make-up finish.
4. Synthetic brushes are easy to keep clean as they do not absorb and trap make-up like natural brushes may do.
5. High quality nylon hair feels irresistibly soft.

**HOW TO CLEAN:** Cosmetic brushes can become coated with make-up residue, body oils and dead skin. Increased bacteria levels can negatively affect the proper application of make-up and can also cause skin irritation. Silk Oil of Morocco recommends that cosmetic brushes are cleaned after every use with Silk Oil of Morocco's Alcohol Free, Argan Vegan Brush Cleaner.

**WHAT ARE THE COMETIC BRUSHES MADE FROM?**

Bristles: Synthetic Nylon Hair

Ferrule: Aluminium

Handle: Wood

**ARE ALL BRUSHES VEGAN?** Yes we use NO Animal Hair



**VEGAN LIQUID/CREAM FOUNDATION BRUSHES**

To achieve a flawless foundation finish, start by using either of the Silk Vegan Liquid/Cream Foundation Brushes to apply Argan Antioxidant Primer evenly over the face. Once absorbed, use either brushes to apply liquid or cream foundation evenly over the face. When using the oval foundation brush, lightly blend starting at the center of the forehead working outwards. Build using long sweeping strokes until desired coverage is reached. When using the round, flat top foundation brush, buff liquid/foundation into skin using a circular motion for a flawless finish. With both brushes, use a small amount of product at a time so you can build even coverage.



## VEGAN POWDER BRUSH

This brush can be used in conjunction with any Silk Oil of Morocco powder but is perfect when used in conjunction with the Argan Loose Powder Foundation. This brush has been designed with a slightly rounded head to enable the user to dust powder only where needed. Dip the brush tip into a small amount of powder then tap away excess product before applying to face. Buff powder in circular motions starting at the forehead and working outwards.



## VEGAN POWDER CONTOUR BRUSH

The angled head of this brush is perfect for all powder based contouring. Use to apply contouring powders or bronzer to define facial features such as the cheek bones and jawline.



## VEGAN BLUSH BRUSH

This brush is designed to be used to apply blush powder to cheeks or in conjunction with other powders to highlight the cheeks or other facial features. To add colour and warmth to cheeks, smile and then continue to apply Argan Blush to the apples of the cheeks. Blend the colour along the cheek bone in an upwards motion and lightly sweep for a natural finish or build for an intense colour finish.



## VEGAN FAN HIGHLIGHTER BRUSHES

Versatile brushes perfect when used to apply highlighter to cheek bones, centre of the forehead, bridge of nose, cupid's bow and brow bone. Also great for highlighting the collar bone and removing unwanted excess eye shadow fallout under the eyes. Use the small fan brush to polish small areas or lightly sweep the large fan brush over larger areas.



## VEGAN CONCEALER BRUSH

This is the perfect brush to use when applying cream or liquid concealers. Use brush to dab product under the eyes, over uneven skin tone or blemishes until completely blended. Use the brush tip to reach corners and creases such as right up under the lash line and in the inner corner of the eye.



## VEGAN SHADOW BRUSH

This brush is designed for all over eye shadow colour application. Use the brush to lightly pat eye shadow over the entire eyelid. Avoid long brushing strokes to ensure maximum longevity and coverage.



## VEGAN BLENDER BRUSH

Eye shadow blending brushes can be used to apply single colour, softly blend and merge two colours together or assist in creating a seamless transition between eye shadow and the skin. Use the larger blending brush with a darker eye shadow in the eye lid crease to create depth and dimension. Use the smaller blending brush for detailed work such as blending in eyeliner or eye shadow to create a smokey, soft look.



## VEGAN ANGLED BLENDER BRUSH

This angled blender brush can be used in the crease, corners or across the entire lid to create depth and contour. Helps deliver the perfect amount of product, allowing you to shade and smudge with ease.



## VEGAN TAPERED SMUDGE BRUSH

An extra soft pencil-like brush with a tapered point great for blending eye shadow very close to the eyelash line. Amazing to use for a smoky eye when you want to intensify around the lash line. Can be used to create the finest crease line or to smudge and/or blend a range of formulas including powders, creams, pencils and liquids.



## VEGAN SQUARE LINER BRUSH

The Vegan Flat Eyeliner Brush has a thin tip with a flat edge great for drawing a tight line across the upper eyelid. This type of brush works best with powder, cream, gel and cake eyeliners. Use brush to dot eye colour as close as possible along the lash line.



## VEGAN LASH LINE BLENDER

The perfect brush for blending or smudging eye shadows/shimmers/crayons close to the lash line. Also great for softening or smudging eye liner or for any intricate work around the eyes.



## VEGAN BROW DEFINER BRUSH

The Vegan Brow Definer Brush is an easy to manoeuvre slanted brush great when used in conjunction with liquids, creams or shadows to define and fill in eye brows. Use the brush to create short strokes following the natural shape of the brow for enhanced definition and fullness.



## FOUNDATION BRUSH

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## VEGAN POWDER BRUSH

This brush can be used in conjunction with any Silk Oil of Morocco powder but is perfect when used in conjunction with the Argan Loose Powder Foundation. This brush has been designed with a slightly rounded head to enable the user to dust powder only where needed. Dip the brush tip into a small amount of powder then tap away excess product before applying to face. Buff powder in circular motions starting at the forehead and working outwards.



## VEGAN BLENDING EYE BRUSH

This paddle-shaped brush can be used to apply eye shadow over the entire eyelid and provides expert blending. Suitable for both powder or cream products, use brush to apply eye shadow to crease and blend outwards for a smooth, even graduation of colour.



## VEGAN BLUSH BRUSH

This brush is designed to be used to apply blush powder to cheeks or in conjunction with other powders to highlight the cheeks or other facial features. To add colour and warmth to cheeks, smile and then continue to apply Argan Blush to the apples of the cheeks. Blend the colour along the cheek bone in an upwards motion and lightly sweep for a natural finish or build for an intense colour finish.



## VEGAN CONTOUR EYE BRUSH

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## VEGAN SMUDGE EYE BRUSH

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## VEGAN EYESHADOW BRUSHES

These brushes are designed for all over eye shadow colour application and blending. Use the larger brush and lightly pat eye shadow over the entire eyelid. Use the small brush to help blend in smaller areas towards the outer part of the eyelid. Avoid long brushing strokes to ensure maximum longevity and coverage.



### VEGAN LASH & BROW COMB

This brush has been designed with a comb on one side and a brush on the other to assist in daily grooming and shaping of the eye brow. Gently brush the brush/comb through brow hairs following the natural shape of the brow. Use to tame brows before applying waxes, powders or creams.



### VEGAN LIP BRUSH

A long, thin pencil-like brush with a tapered point great for applying lipstick or lip gloss with precision. This brush is perfect for mixing several shades or formulas and blending lip liner with lipstick to prevent a harsh line promoting a natural looking, defined lip.



### VEGAN FLAT EYELINER BRUSH

The Vegan Flat Eyeliner Brush has a thin tip with a flat edge great for drawing a tight line across the upper eyelid. This type of brush works best with powder, cream, gel and cake eyeliners. Use brush to dot eye colour as close as possible along the lash line.

## KABUKI BRUSHES



### MINI KABUKI BRUSH

Silk Oil of Morocco's ultra soft Vegan Mini Kabuki Brush is the perfect clutch-size brush designed for users on the go! Provides a quick and flawless application of Silk Oil of Morocco's Loose & Pressed Powders. This professional brush allows powder to glide on effortlessly and blend seamlessly with skin resulting in an even, polished finish. Produced using high quality nylon hair that does not absorb and trap make-up, making this professional brush vegan friendly, easy to keep clean and suitable for all skin types including sensitive skin. Offered in a sleek retractable design for convenient portability and storage.

### LARGE KABUKI BRUSH

Silk Oil of Morocco's ultra soft Vegan Kabuki Brush is designed for a quick and flawless application of Silk Oil of Morocco's Argan Powder Foundation. This hand crafted professional brush allows powder to glide on effortlessly and blend seamlessly with skin resulting in an even, natural looking, polished finish. Produced using high quality nylon hair that does not absorb and trap make-up, making this professional brush vegan friendly, easy to keep clean and suitable for all skin types including sensitive skin. Offered in a sleek retractable design for convenient portability and storage.

Directions of use:

1. Tip a small amount of Argan Powder Foundation into the lid of the jar.
  2. Swirl the Silk Oil of Morocco Vegan Kabuki Brush into the powder.
  3. Tap the base of the Kabuki Brush on a flat surface so the powder moves evenly into the brush.
  4. Buff powder over the face starting at the forehead and working outwards.
  5. For a heavier coverage repeat the above process or use in conjunction with Silk Oil of Morocco's Argan Liquid Foundation.
- Silk Oil of Morocco's exceptionally versatile Vegan Kabuki Brush can be used all over the body in conjunction with a variety of powders for a flawless looking finish





## ARGAN BRUSH CLEANER



**WHAT SIZES ARE AVAILABLE?** 125ml

**HOW OFTEN SHOULD I USE THE BRUSH CLEANER?** It is recommended to clean your brushes once a week. If you are a makeup artist, brushes should be cleaned after every client

**HOW TO USE SILK OIL OF MOROCCO ARGAN VEGAN BRUSH CLEANER:**

1. Spray the Argan Vegan Brush Cleaner directly onto brush bristles.
2. Gently sweep the brush bristles onto a paper towel using the same motion that you would use if you were applying makeup, taking care not to damage the bristles. Repeat this until there is no longer product coming off onto the paper towel.

**WILL THE ARGAN VEGAN BRUSH CLEANER KEEP MAKEUP BRUSHES IN GOOD CONDITION?** Argan vegan brush alcohol free cleaner infused with certified organic cold pressed argan oil helps keep your brushes clean, protected and conditioned

**WHAT ARE THE KEY INGREDIENTS IN THE VEGAN BRUSH CLEANER?** There are 3 key ingredients in the argan vegan brush cleaner- cold pressed certified organic argan oil, gentle plant derived cleansers and a beautiful blend of mandarin, geranium and rosewood essential oils



## BLENDING SPONGE



**WHAT SIZES ARE AVAILABLE?** 60mm x 40mm

**WHERE IS THIS SPONGE MANUFACTURED?** China.

**WHAT IS THE SPONGE MADE OF?** Made from Polyurethane: a synthetic material that contains no animal derived ingredients.

**IS THIS SPONGE VEGAN?** Yes.

**TIPS & TRICKS:**

Use the round base for on the larger areas of your face such as your forehead, cheeks and chin, whilst the point works well around the eyes, in the smile lines and on spots.

**WHY IS SILK OIL OF MOROCCO'S BLENDING SPONGE SO GOOD?**

1. Use Silk Oil of Morocco's Vegan Blending Sponge to achieve a flawless foundation finish.
2. Reach hard to get to areas such as under the eyes, around the nose and corners of the mouth.
3. Use in conjunction with a variety of make-up formulas including liquids, creams or powders. The Silk Oil of Morocco Vegan Blending Sponge can be used to apply foundation, concealer, bronzer and blush.

**6 WAYS TO USE YOUR SILK OIL OF MOROCCO BLENDING SPONGE (SBS):**

**1. MOISTURISER/PRIMER** - The SBS is ideal for applying moisturiser or primer prior to make-up application especially in hard to reach areas such as your eye lid. Use in conjunction with Silk Oil of Morocco's Argan Vegan Antioxidant Primer to create the perfect foundation or eye make-up base.

**2. CONCEALER (LIQUID/CREAM)** - Use the SBS to blend concealer effortlessly. Reach delicate hard to get areas such as under the eyes, around the nose and corners of the mouth with the tip of the blending sponge.

**3. FOUNDATION (LIQUID/CREAM/POWDER)** - The most common use of the SBS is to apply foundation. When foundation is applied with a 'bouncing' motion it distributes flawlessly, mimicing the natural texture of the skin. Powders can also be applied beautifully with the SBS. Simply dip the blending sponge into the powder, tap off excess and use the same 'bouncing' motion to distribute the product seamlessly over the face.

**4. CONTOUR & BLUSH (LIQUID/CREAM/POWDER)** - Use the SBS to create perfect lines when contouring the cheek bones, nose and jawline. Use the tip of the sponge to draw the contour, then flip the blending sponge and use the larger side to blend.

**5. EYE SHADOW (CREAM/POWDER)** - Apply and blend cream or powder Eye Shadows with the SBS. The pointed tip design allows easy application to the eye lid whilst layering and building colour.

**6. LIPS (BALMS/GLOSS/STAINS)** - The SBS works well when applying lip products such as blams, glosses or stains. Use to effectively apply just a hint of colour, blend colours or contour for an ombre look.

Silk

# Ring Lights



## 10" RING LIGHT WITH TRIPOD

### HOW DO I CONNECT THE REMOTE FOR THE SILK LARGE RING LIGHT?

- Step 1. Turn on the Yunteng Snapper (Switch on the right side)
- Step 2. Enable Bluetooth on your smartphone in settings
- Step 3. Select 'Yunteng' in the Bluetooth devices menu – (if you have troubles connecting, switch the Yunteng Snapper off and then back on, and press the Camera button in the middle)

### HOW DO I USE THE REMOTE FOR THE SILK LARGE RING LIGHT?

- Step 1. Once connected, place your Smartphone into the phone holder located in the middle of the Ring Light. You can pull out the phone holder accordingly to fit your Smartphone
- Step 2. Proceed to camera on your Smartphone. You can now use your Yunteng Snapper remote to take images and videos

**HOW DO I CHARGE THE REMOTE FOR THE SILK LARGE RING LIGHT?** To charge your Yunteng Snapper remote, use the cord provided and plug into a USB connector port for power

**DO YOU HAVE A YOUTUBE LINK ON THE REMOTE FOR THE LARGE RING LIGHT?** Yes, please click on the link below to watch



## 6" PORTABLE TABLE RING LIGHT

### HOW DO I CONNECT THE REMOTE FOR THE SILK LARGE RING LIGHT?

- Step 1. Turn on the Yunteng Snapper (Switch on the right side)
- Step 2. Enable Bluetooth on your smartphone in settings
- Step 3. Select 'Yunteng' in the Bluetooth devices menu – (if you have troubles connecting, switch the Yunteng Snapper off and then back on, and press the Camera button in the middle)

### HOW DO I USE THE REMOTE FOR THE SILK LARGE RING LIGHT?

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## GENERAL PRODUCT FAQs

### WHAT IS ARGAN OIL?

Argan Oil also known as Oil of Morocco or 'Liquid Gold' has long been a well-kept secret known only to those who have sought the absolute best in hair and skin care. Argan Oil remains one of the rarest oils in the world due to the small and very specific growing areas. The Argania Tree is grown in South Western Morocco and is extremely well adapted to drought and other environmentally harsh conditions. It bears a fruit which is a delicacy for tree climbing goats that eat the fruit but leave the hard nut untouched. These nuts are gathered by locals who extract the oil from kernels via a cold processing process.

### WHY IS ARGAN OIL REFERED TO AS 'LIQUID GOLD'?

According to the Journal of Pharmacy & pharmacology based in France, using the traditional process in the production of Argan Oil it takes a single person 58 hours to produce 2 – 2.5 litres of Argan Oil and this uses 100kg of fruit from the Argania Tree. No wonder it is the most expensive oil in the world. Even now with a mechanical process which is being adopted in some places in Morocco, to produce 4-6 litres of Argan Oil it still takes 13 hours of work and uses 100kg of fruit! Argan Oil is very difficult to make, it takes hours of manual labour that does not come free, so unfortunately there is no such thing as cheap Argan Oil.

### WHY IS ARGAN OIL REFERED TO AS 'LIQUID GOLD'?

- ✓ Rich source of Vitamin E
- ✓ Rich in Omega-6 and Omega-9 Essential Fatty Acids
- ✓ Rich in Antioxidants
- ✓ Non-greasy, lightweight and easily absorbed
- ✓ Astonishing moisturising and conditioning properties
- ✓ Assists in keeping hair & skin nourished and moisturised
- ✓ Adds Shine

### WHAT DOES 'COLD PRESSED' MEAN?

It's no secret that Silk Oil of Morocco only use Argan Oil that has been cold pressed though what does that mean? It means that the Argan fruit has been hand picked and cold pressed to produce a very high quality oil with high antioxidant levels and moisture. 'Cold Pressing' to extract oil is regarded as the most effective method of extracting oils without damaging them. Other methods of oil extraction include boiling, solvent extraction and refining operations which can damage the properties and benefits of the oil stripping it of its natural antioxidants, vitamins and colour. With Argan Oil gaining in popularity, there are numerous products popping up on the market claiming to use 'Pure Argan Oil' but how many of these products actually contain 100%? There are many variations of Argan Oil quality available on the market. It is very important that you are aware of what you are purchasing and using on your hair and skin.

#### **WHAT DOES 'CERTIFIED ORGANIC' MEAN AND ARE ALL YOUR PRODUCTS CERTIFIED ORGANIC?**

The term organic refers to the farming methods used to cultivate herbs, essential oils and plants. For a company to gain certification stringent guidelines must be followed during the planting, growing and extraction process. This ensures the farming methods are free from artificial fertilisers, pesticides, fungicides, synthetic weedicides, growth hormones and genetic modification. Silk Oil of Morocco enriches every product in the range with certified Organic Argan Oil however it doesn't stop there as Silk also uses other certified organic ingredients throughout the range. Please note this does not mean that the products are certified organic- it means that we always use certified organic Argan Oil in every product and some other certified organic ingredients across the product range.

#### **ARE SILK OIL OF MOROCCO PRODUCTS TESTED ON ANIMALS?**

Absolutely not! Silk Oil of Morocco does not condone nor support the idea of animal testing for cosmetic purposes; nor do we employ anyone to test on our behalf. The safety data sheets (SDS) for each product state this in section 16.1

#### **ARE SILK OIL OF MOROCCO PRODUCTS VEGAN FRIENDLY?**

Most of our products are vegan friendly- please refer to Vegan Friendly Product Chart found on the website. Vegan friendly products can also be identified buy the Vegan Friendly Logo. As vegan friendly products are continually being added please check the status of your products on purchase. Silk Oil of Morocco recommend you refer to the Product Sheet which has the ingredient listing as well as the safety data sheets (SDS) for each individual product listed on our website. Alternatively, please refer to the ingredients lists on product packaging.

#### **CAN I USE SILK OIL OF MOROCCO PRODUCTS IF I HAVE NUT ALLERGIES?**

Please note ALL Silk Oil of Morocco products contain nut oils. The types of nut allergies can vary and Silk Oil of Morocco recommends that you seek advice from your doctor before using any product that contain nut oils.

#### **DO SILK OIL OF MOROCCO PRODUCTS CONTAIN PALM OIL?**

Please be advised that none of our products contain palm oil, though some ingredients may be palm oil derivatives, however all from Sustainable Palm Oil (RSPO) certified sources. This gives us assurances that the environmental factors are carefully managed in the farming and harvesting of palm oil crops.

#### **DO SILK OIL OF MOROCCO PRODUCTS CONTAIN SULFATES?**

No. Silk Oil of Morocco products do not contain any SLS (Sodium Lauryl Sulfate), ALS (Ammonium Lauryl Sulfate) or SLES (Sodium Laureth Sulfate) which are known skin, scalp and eye irritants.

#### **DO SILK OIL OF MOROCCO PRODUCTS CONTAIN PARABENS?**

No. Silk Oil of Morocco products do not contain Parabens.

#### **DO SILK OIL OF MOROCCO PRODUCTS CONTAIN SILICONES?**

Some of our products do contain silicone or silicone derivatives and are used in some of our products for a number of different functions mainly as a conditioning agent and to act as a carrying agent for other ingredients. It is also used to help reduce blow drying time and to help protect against heated styling tools as well as enhancing wet and dry combing. Cyclopentasiloxane is used to help deliver and spread other ingredients to hair. As it is a volatile silicone derivative, it evaporates upon application after delivering all the key ingredients that provide moisture and shine.

#### **ARE ALL SILK OIL OF MOROCCO PRODUCTS GLUTEN FREE?**

No, Wheat Protein is used in many Silk Oil of Morocco products and the Vitamin E used is derived from soya bean. Silk Oil of Morocco recommend you refer to the Product Sheet and Safety Data Sheets (SDS) for each individual product listed on our website. Alternatively, refer to the full ingredients lists on product packaging.

#### **ARE ALL SILK OIL OF MOROCCO PRODUCTS 100% NATURAL?**

No, we do not claim that all our products are natural- we endeavor to use naturally derived and certified organic ingredients where possible avoiding the use of Sulfates- SLS (Sodium Lauryl Sulfate), ALS (Ammonium Lauryl Sulfate) or SLES (Sodium Laureth Sulfate) and Parabens.

#### **CAN I USE SILK OIL OF MOROCCO PRODUCTS ON HAIR EXTENSIONS?**

Silk Oil of Morocco recommend the Intense Moisture range of products to be used on hair extensions as they contain no protein. Avoid the use of Volumizing and REP-Hair range of products.

#### **WHICH SILK OIL OF MOROCCO PRODUCTS SHOULD I USE FOR MY HAIR TYPE?**

Please refer to the website- Shop by Concern.

#### **ARE ALL SILK OIL OF MOROCCO PRODUCT INGREDIENTS LISTED ON THE PACKAGING?**

Absolutely! Full ingredient listing can be found on the website, on the product packaging as well as the product sheets.

#### **YOU STATE YOU DON'T USE ANY HARSH ALCOHOLS IN YOUR PRODUCTS THOUGH I SEE THAT MOST CREAM BASED PRODUCT AND CONDITIONERS CONTAIN CETEARYL ALCOHOL?**

Cetearyl Alcohol is not a harsh or drying alcohol. It is a fatty alcohol derived from natural sources such as plants, coconut and possible palm oils and is used in Silk Oil of Morocco products to prevent the product from separating into oil and liquid components.

#### **WHERE SHOULD I STORE MY SILK OIL OF MOROCCO PRODUCTS?**

Products should be stored at temperatures under 30°C and away from direct sunlight.

#### **ARE ALL SILK OIL OF MOROCCO PRODUCTS MANUFACTURED IN AUSTRALIA?**

All Hair Care and Skincare products are proudly manufactured in Australia. In the Cosmetics, all except a handful of product ranges are manufactured in Australia. Candles are manufactured in Australia. Please refer to Country of Origin on the Product Sheet.

### **I HAVE SENSITIVE SKIN. CAN I USE SILK OIL OF MOROCCO PRODUCTS?**

It is always recommended to always review product information found on the Product Sheet including the full ingredient list. A small patch test first before using any product as not all products will work the same for everyone. There are many variables to consider and people have different allergies and sensitivity to different ingredients.

### **IS SILK OIL OF MOROCCO PACKAGING RECYCLABLE?**

Silk Oil of Morocco uses PETE, HDPE, LDPE and PP plastics, glass and cardboard packaging materials that are all recyclable. The recyclable logo and corresponding recycle number can be found on the product sheet and on the back of the packaging.

### **WHERE CAN I FIND THE SAFETY DATA SHEET &/OR PRODUCT SHEET FOR SILK OIL OF MOROCCO PRODUCTS?**

On the website and in the Resource Centre.

### **HOW DO I KNOW THAT EXPIRY AND SHELF LIFE OF MY PRODUCT?**

Generally, most of the Skincare and Hair Care have a shelf life of 3 years unopened with an expiry of 12 months after opening. Most cosmetics have a shelf life of 2 years with an expiry of 3 months – 12 months after opening depending on the product. Please refer to the individual Product Sheet.

### **DOES SILK OIL OF MOROCCO MINERAL COSMETICS CONTAIN LEAD?**

Lead certainly is NOT added into any Silk Oil of Morocco cosmetic products however as the cosmetic products are mineral cosmetics it is almost impossible to remove all traces. Lead occurs naturally in the environment and it's impurity in mineral cosmetics often cannot be avoided. As a result, the FDA took action to remove products from the market that contained lead at unsafe levels. The FDA determined that up to 10 ppm of Lead in cosmetic products would not pose a health risk. Silk Oil of Morocco Lipstick formulation has been independently tested and has successfully passed and are well below the safety limit with traces below 1 ppm.

### **WHAT PRESERVATIVES ARE USED IN SILK OIL OF MOROCCO PRODUCTS?**

Preservatives play a very important role in a product so it is necessary to use a preservative that is proven to be effective. Please refer to individual product sheets for full ingredient listing for specific preservatives though generally the following preservatives are used- Phenoxyethanol, Sodium Benzoate, Ethylhexyl Glycerin and Potassium Sorbate.

### **WHY DO SOME PRODUCT SHEETS HAVE pH LEVELS & OTHER PRODUCT SHEETS DON'T?**

pH levels play an important role in the products to ensure the feel, viscosity, colour and stability remains consistent during the product's shelf life and during product application.

pH is an expression of hydronium ions in water. Where there is no water present in the product, there are no hydronium ions therefore you cannot measure the pH of a nonaqueous product.

pH has no significance and meaning where there is no water in the product.

### **ARE SILK OIL OF MOROCCO PRODUCTS VEGAN FRIENDLY CERTIFIED?**

No, Silk Oil of Morocco have carefully reviewed and assessed detailed ingredient information used in each product to determine if the product meets the criteria.

#### **DOES SILK OIL OF MOROCCO PURE ARGAN OIL FREEZE IN VERY COLD CLIMATES?**

Silk Oil of Morocco do not recommend any products being exposed to extreme weather conditions. Freezing point would approximately be 0°C to 2°C. Because Argan oil is a natural product, results may differ from batch to batch. Freezing Argan Oil doesn't form crystals like water does so providing it is sealed effectively there may be no impact on the oil if it froze. However, we are not sure how the glass bottles would travel at extremely low temperatures. Direct light and high temperatures will affect Argan Oil's best properties.

#### **ARE THE FRAGRANCES USED IN THE CANDLES ESSENTIAL OILS OR SYNTHETIC FRAGRANCE OILS?**

To ensure the best performance possible in your candle range, our candle fragrance oils are designed and developed in Sydney, Australia and are completely vegan and cruelty-free. As they are produced specifically as a candle making and soap making supply, they are synthetic in substance to ensure the best performance when used in soy wax. Many of our fragrance oils do contain a high percentage of essential oils for an accurate and natural scent. Silk fragrance oils are non-toxic and do not contain palm oil



**SILK OIL OF MOROCCO**

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**[www.silkoilofmorocco.com](http://www.silkoilofmorocco.com)**

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